

*Andrew Davis*

DIGITAL  
DOPPELGÄNGER

**TAMIO** TEXAS ASSOCIATION  
OF MUNICIPAL  
INFORMATION OFFICERS

# SYNTHETIC SHAME

The uneasy feeling of guilt that arises when passing off AI-generated work as one's own...

# SYNTHETIC SHAME-o-METER

LOW SHAME

MODERATE SHAME

HIGH SHAME

SHAME



# SYNTHETIC SHAME-o-METER

LOW SHAME



MODERATE SHAME



HIGH SHAME



SHAME



# SYNTHETIC SHAME-o-METER

LOW SHAME



MODERATE SHAME



HIGH SHAME



SHAME



## **City of Stonebridge Weekly Update**

*June 13, 2026*

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### **Elm Street Reconstruction Begins Monday**

Starting Monday, June 16, crews will begin the first phase of the Elm Street reconstruction project between Main and Cypress. The project will replace aging water and sewer lines before full road resurfacing. Expect lane closures and intermittent detours through late August. Businesses along Elm will remain open during construction. Signage and traffic control will be in place, but please allow extra travel time. A full detour map is available at [stonebridge.gov/elmstreet](http://stonebridge.gov/elmstreet). Questions? Contact Public Works at 512-555-0147.

### **Stonebridge July 4th Celebration**

The City's annual Independence Day celebration returns to Veterans Memorial Park on Friday, July 4. Gates open at 5 p.m. with live music, food trucks, and kids' activities. Fireworks begin at 9:15 p.m. Free parking is available at Stonebridge High School with shuttle service running from 4:30 to 11 p.m. This year's event is generously sponsored by Hill Country Federal Credit Union and Lone Star Pediatrics. No personal fireworks, glass containers, or pets please.



I need five amazing subject lines for this month's email newsletter I'm sending out for the City of Stonebridge. Please Optimize for a high open rate.  
[PASTED NEWSLETTER]



Great newsletter, Andrew! Here are five subject lines optimized for high open rates:

- Elm Street Closes Monday. Here's Your Detour Map. Fireworks, Lane Closures, and Your New Watering Day
- What Council Just Approved (and What It Means for You)
- Your Weekly Stonebridge Update: July 4th, Road Work, and Water Rules
- One Day a Week: New Watering Restrictions Start Now

Andrew Davis  
@DrewDavisHere

I'd recommend #1 or #5 if you want urgency, since both lead with something that directly affects residents this week. #3 works well if your list tends to engage more with council and governance news. Want me to A/B test a few variations?

# SYNTHETIC SHAME-o-METER



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# SYNTHETIC SHAME-o-METER



SHAME



CITY OF STONEBRIDGE  
RECREATION CENTER



Can you write me an Instagram caption for this photo? It's for our city's Instagram page. We just opened the new rec center today.  
[UPLOAD IMAGE]



Love this shot, Andrew! Here's a caption ready to go:

✂️ It's official! The City of Stonebridge Recreation Center is OPEN.

After three years of planning, two bond elections, and more hard hat tours than we can count, today we finally cut the ribbon on this incredible new space for our community. This 42,000 sq ft facility features an indoor pool, walking track, multipurpose rooms, and a senior activity center.

None of this happens without the residents who showed up, voted, and believed this city deserved better. And none of it happens without the crews who worked through a brutal Texas summer to get it done on time and on budget.

Mayor Richardson could not stop smiling, and honestly, neither could we. 😊

Doors open to the public Monday, June 16. Come see what YOUR tax dollars built.

#StonebridgeStrong #CommunityFirst #RecCenter #NewBuild #TexasCities  
#LocalGov #RibbonCutting #HumanMade

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# SYNTHETIC SHAME-o-METER

LOW SHAME



MODERATE SHAME



HIGH SHAME



SHAME

7:02 PM

63%

Messages



Mayor Richardson >

iMessage  
Today 7:01 PM

Hey Andrew, I totally spaced on my State of the City remarks for the Chamber luncheon Tuesday. Can you pull something together for me by tomorrming? You know all the numbers and project updates better than I do at point. So sorry about the late notice 😞

7:01 PM

No worries, I'll have something in your inbox by 8. 👍

7:02 PM

Delivered



Draft a 15 min State of the City remarks for the mayor to deliver at the Chamber of Commerce luncheon on Tuesday. Focus on economic development, jobs, and any big wins. Be optimistic but not over the top. She's speaking to business leaders. [Uploaded: AnnualReport\_2026.pdf]



Happy to help, Andrew! Here's a polished draft of Mayor Richardson's State of the City remarks, tailored for the Chamber audience. Should run right around 15 minutes at a natural speaking pace.

State of the City Remarks — Mayor Linda Richardson Stonebridge Chamber of Commerce Annual Luncheon Tuesday, June 17, 2026

Good afternoon, and thank you, Chairman Bevins, for that generous introduction. And thank you to the Stonebridge Chamber of Commerce for hosting us again. Every year I look forward to this luncheon because this is the one room where I do not have to explain why economic development matters. You already know. You live it every day.

I look around this room and I see the people who make this city work. Not from the dais and not from city hall, but from the storefronts, the job sites, the offices, and the restaurants that give this community its heartbeat. I see our longtime partners who have been building in Stonebridge for decades, and I see some new faces too, business owners who chose this city in the last twelve months. To the new folks, welcome. You picked the right place. And I think by the end of the next fifteen

Andrew Davis  
@DrewDavisHere

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**State of the City Remarks**

**Mayor Linda Richardson**

**WRITTEN BY: ANDREW DAVIS** ←

*Stonebridge Chamber of Commerce Annual Luncheon Tuesday, June 17, 2026*

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It is good to be here. And I have to say... it is a very good time to be in Stonebridge.

**Where We Were**

Two years ago, I stood at this same podium and told you we were at a turning point. We had a growing population putting pressure on every service we provide. We had aging infrastructure that was starting to show its age in ways our residents could feel, in their water pressure, in their commute times, in the playing fields where their kids practiced. And we had a handful of very big decisions ahead of us, decisions that would determine whether Stonebridge would grow with intention or just grow.

I asked for your patience and your partnership. You gave us both. The voters gave us both. And today I am here to tell you what we did with it.

### **Jobs and Economic Growth**

Let's start with the number that matters most in this room. Over the past twelve months, Stonebridge has added 1,847 net new jobs. That is not a projection. That is not an estimate from a consultant's report. That is real people going to real work in this city every single morning.

Our unemployment rate currently sits at 3.1 percent, well below the state average of 4.2 percent. Retail sales tax revenue is up 11 percent year over year. Our commercial vacancy rate in the downtown corridor has dropped from 14 percent two years ago to just under 7 percent



today. And for those of you who spend time on the south side of town, you have probably noticed that the "For Lease" signs along Ridgeline Boulevard are disappearing. Six new tenants signed leases on Ridgeline in the past nine months alone.

Main Street to the Cypress District, with new sidewalks, improved stormwater management, and infrastructure rated to last another fifty years.

The Pecan Creek drainage improvement project was approved by Council just last week. This is one of the most significant infrastructure investments in Stonebridge's history, and I want to take a moment to explain why. For over a decade, residents in the Pecan Creek and Millbrook Heights neighborhoods have dealt with recurring street flooding during heavy rain events. Some of you may remember the August 2023 storm that put six inches of water in homes along Pecan Creek Drive. That should never have happened, and it should never happen again. When this project is complete, it will reduce flood risk for over 1,200 properties. Design work begins this fall, with construction targeted for spring 2027.

### **Public Safety**

I know many of you have questions about public safety, and I want to address them directly, because I think the story is better than the perception.

This year we fully staffed our police department for the first time in three years. We added 14 sworn officers, bringing our total force to 127. We funded a new mental health co-responder unit, pairing licensed counselors with patrol officers on calls involving mental health crises. In its first six months, that unit has responded to over 200 calls and diverted 68 percent of those individuals away from the emergency room and into appropriate care. That is better for the individuals in crisis, better for our officers, and better for our hospital system.

We expanded our community policing initiative into the Westlake and Heritage Park neighborhoods. If you live in those areas, you have probably seen Officers Ramirez and Chen at your neighborhood association meetings. That is intentional. We want our officers to know the neighborhoods they serve, and we want residents to know the officers who serve them.

Chief Delgado's team delivered a 9 percent reduction in property crime and a 14 percent reduction in average response times. Those are not just numbers. That is a family getting help three minutes faster when they need it most. That is a small business owner whose break-in gets a detective, not just a report number.

Our fire department completed its ISO rating review this year and improved from a Class 3 to a

Second, we are investing in our digital infrastructure. Next month, we will launch the Stonebridge Business Portal, a one-stop digital platform where business owners can apply for permits, schedule inspections, pay fees, and connect with city resources without ever setting foot in city hall. If you have tried to call our Development Services line recently, you know why this matters. Our goal is to make doing business with the city as simple as doing business in the city.

Third, I am proud to announce that Stonebridge has been selected as a pilot city for the Texas Municipal Innovation Initiative, a partnership with the Texas Municipal League to test new approaches to civic engagement and service delivery. We are one of only six cities in the state chosen for this program. I believe we were selected because of the track record every person in this room has helped build. That kind of recognition does not come from city hall alone. It comes from a community that shows up.

### **Closing**

I want to close with something personal. Last month I was at the grand opening of a small bakery on Cedar Lane called Miga. The owner, Maria Espinoza, told me she moved to Stonebridge three years ago from San Antonio. I asked her why she chose us. She said, and I am quoting her here, "It felt like a city that was going somewhere but had not forgotten where it came from."

I have thought about that line almost every day since she said it. Because I think Maria got it exactly right. We are a city that is going somewhere. The numbers show it. The cranes show it. The new faces in this room show it.

But we have not forgotten where we came from. We still know our neighbors. We still show up for each other. We still believe that a city is only as strong as the people who choose to build their lives here.

Thank you for choosing Stonebridge. Thank you for building here. And I look forward to writing the next chapter together.

# SYNTHETIC SHAME-o-METER



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# SYNTHETIC SHAME-o-METER

LOW SHAME



MODERATE SHAME



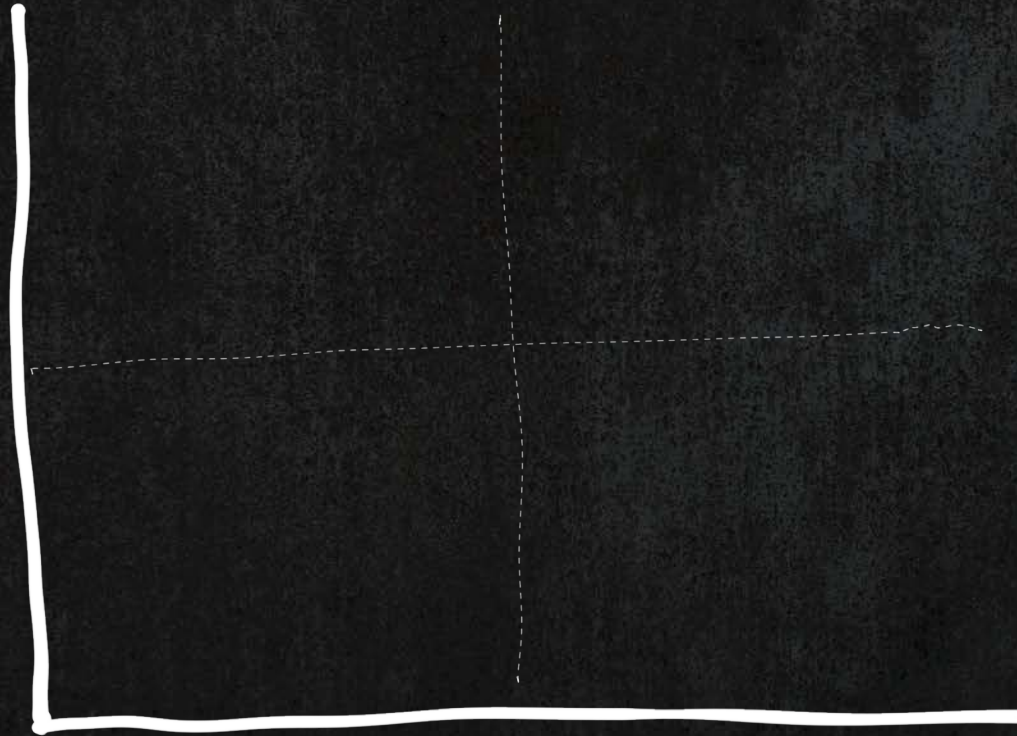
HIGH SHAME



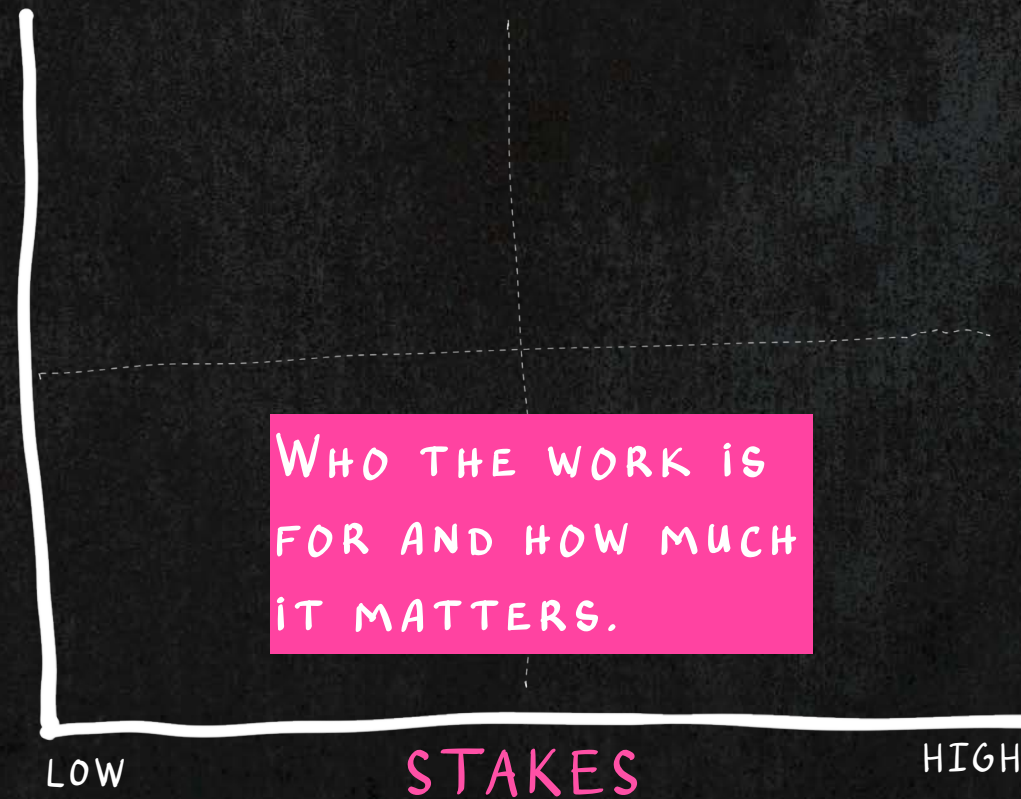
SHAME



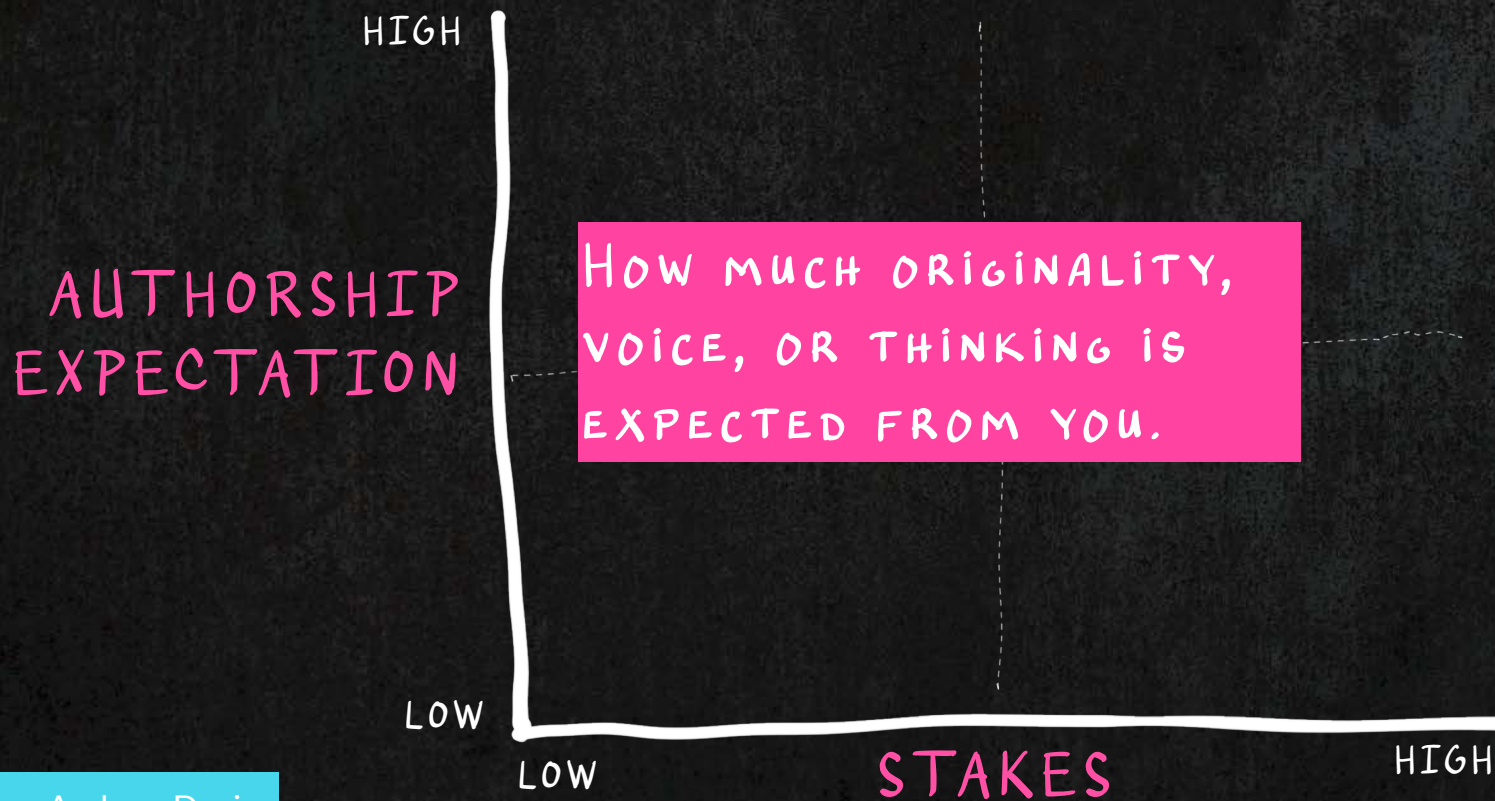
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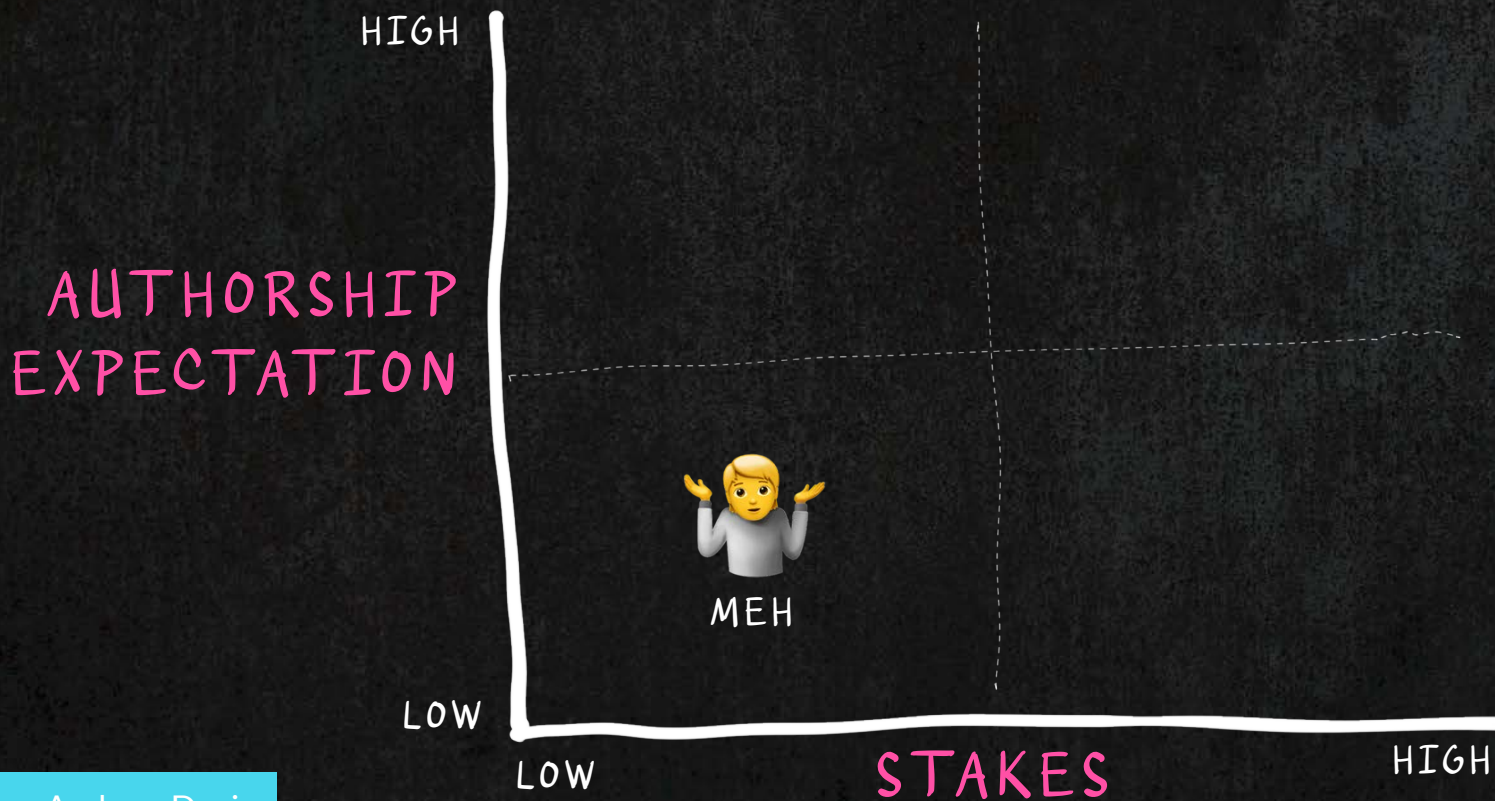
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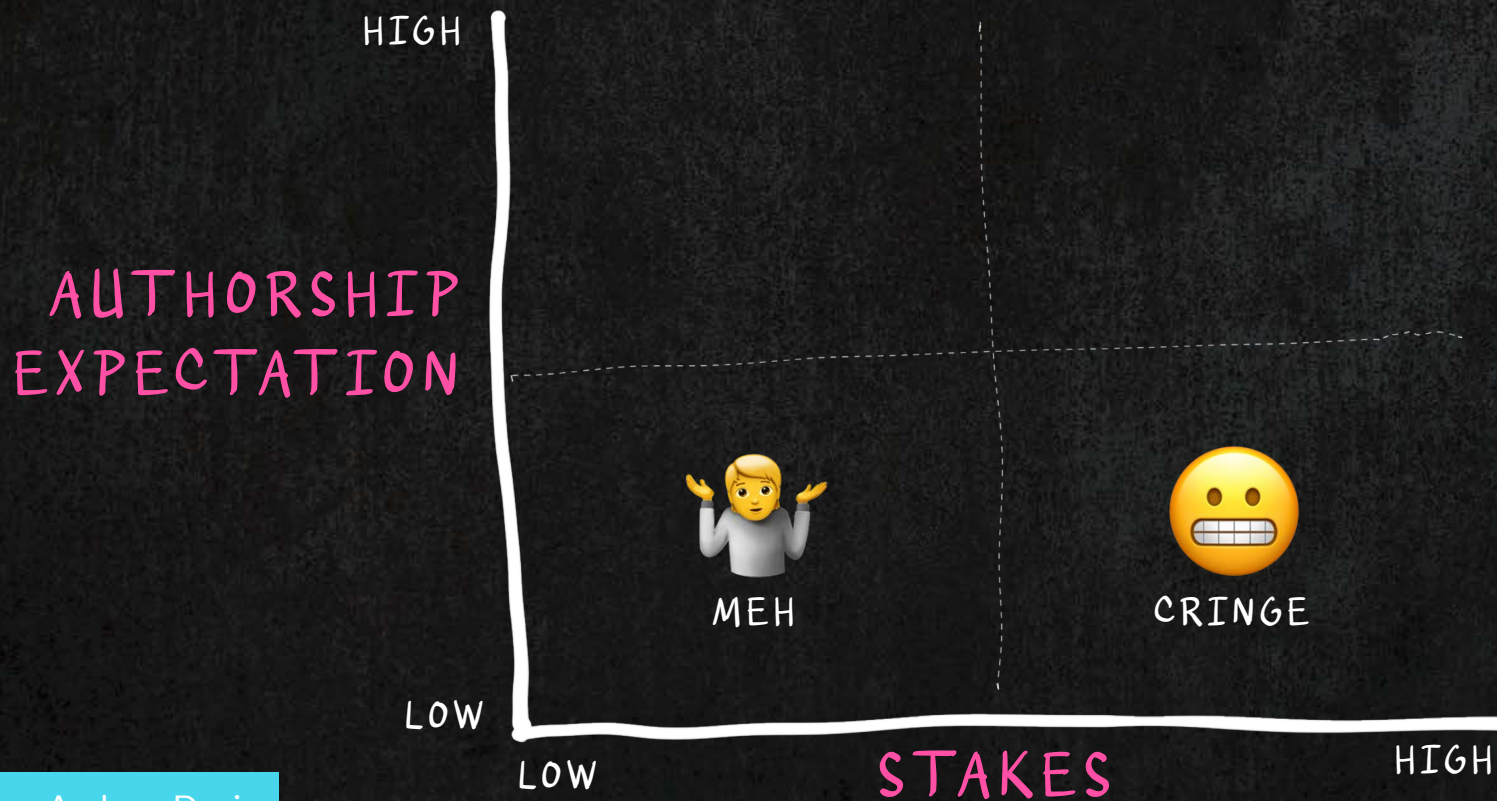
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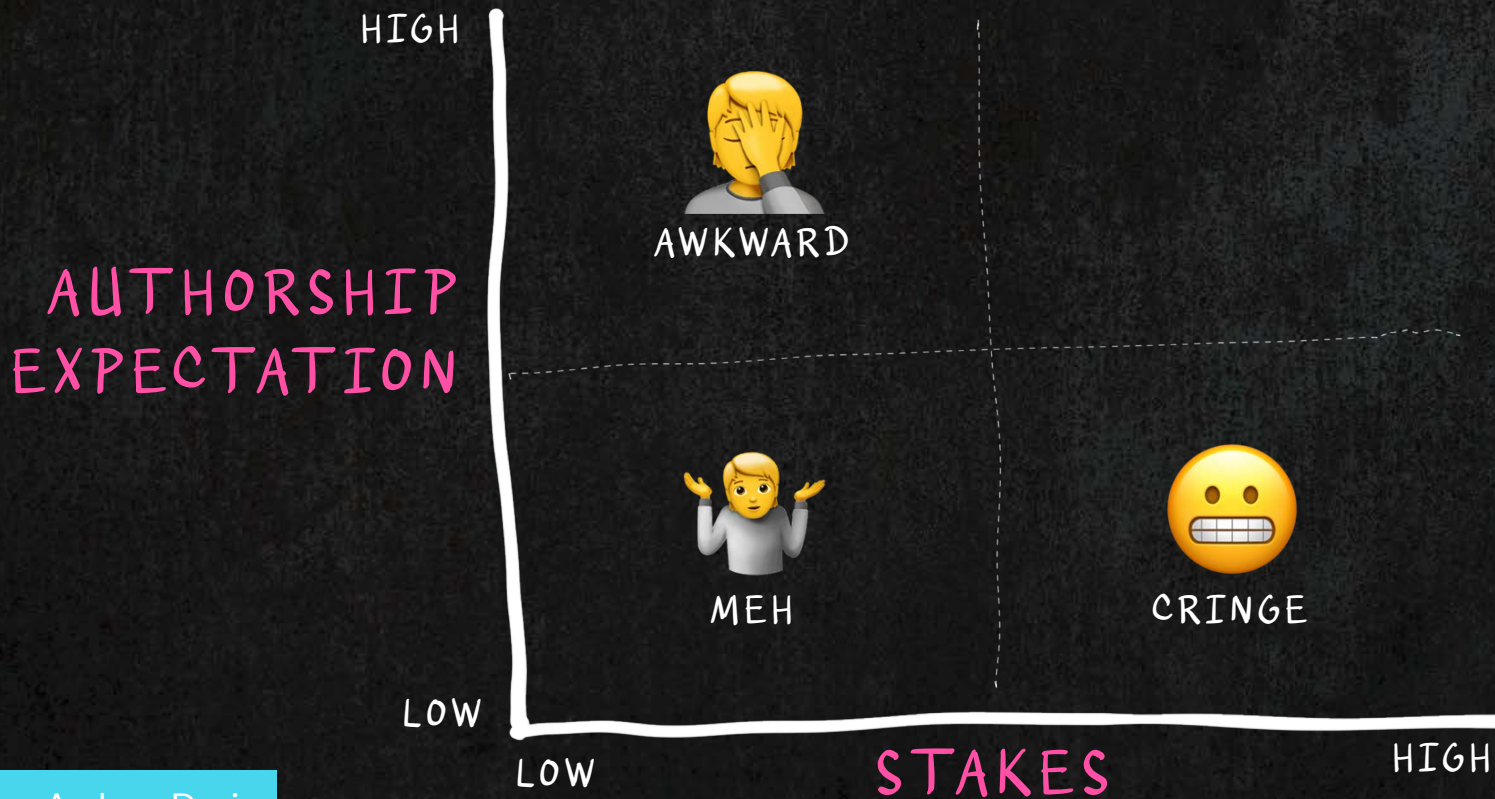
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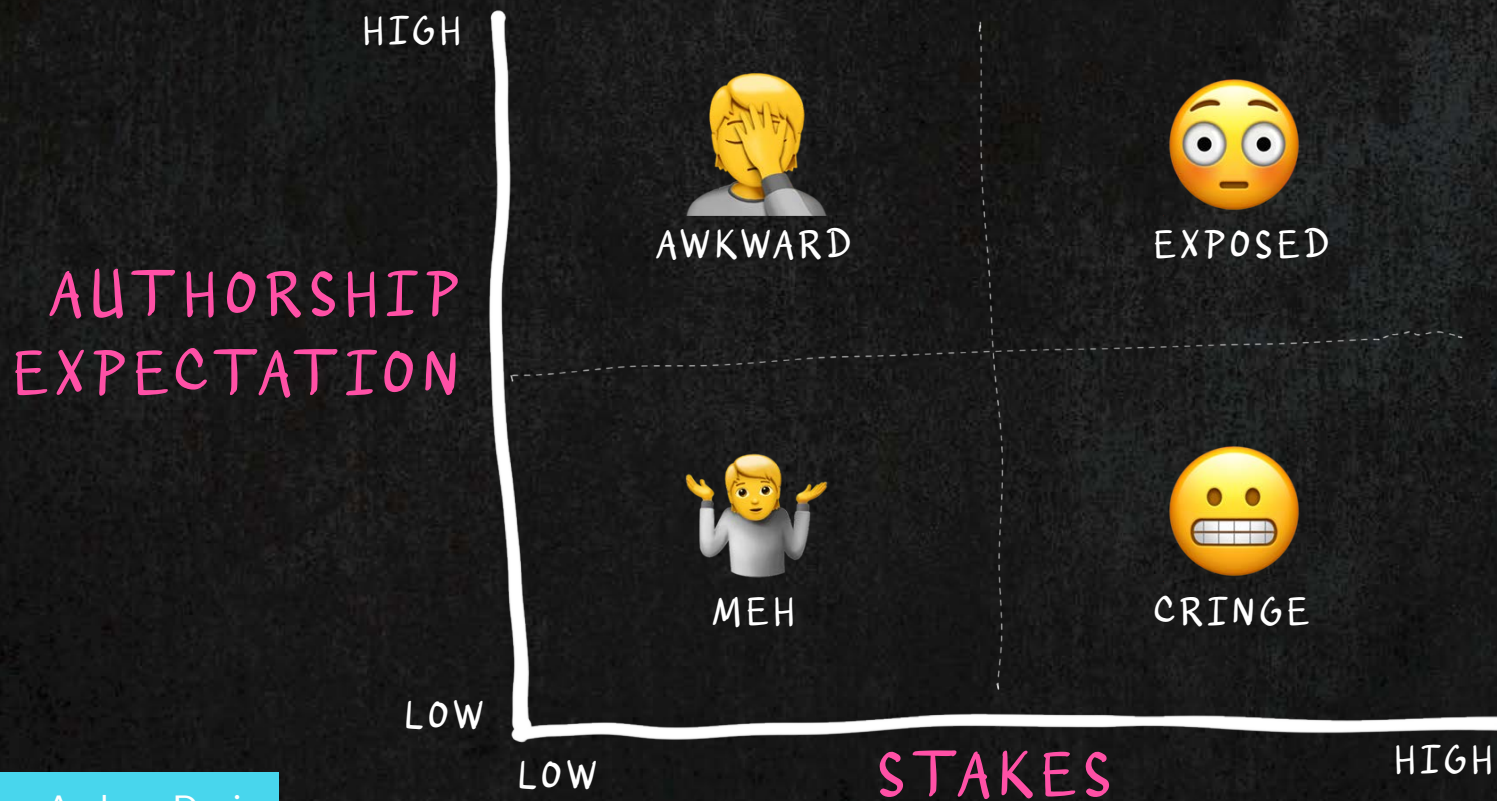
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# SYNTHETIC SHAME

The uneasy feeling of guilt that arises when passing off AI-generated work as one's own...  
...especially when the output lacks personal voice, perspective, or originality when the stakes are high.

# The Hidden AI Workforce: 78% Take Credit for Machine-Made Work

## 2025 Anagram Survey Says Most Professionals Admit to Claiming AI's Work as Their Own

### EXPERTS SAY

**A** new survey has revealed that 78% of professionals admit to claiming AI-generated work as their own. The findings, from a 2025 Anagram Survey, suggest a significant portion of the workforce is unaware of or indifferent to the ethical implications of using artificial intelligence to produce content. The survey, which involved over 10,000 respondents from various industries, found that while many professionals acknowledge the use of AI tools, a large majority do not take the necessary steps to properly attribute or disclose the machine-generated work. This trend is particularly concerning in creative and technical fields where the quality and originality of work are highly valued. Experts warn that this widespread practice could undermine the integrity of professional work and the value of human expertise.

The survey also found that 65% of respondents believe that AI-generated work is indistinguishable from human work. This perception is a key factor in why so many professionals are willing to claim AI work as their own. However, experts note that this is a dangerous misconception. AI-generated work often lacks the nuance, creativity, and critical thinking that are hallmarks of human work. By claiming AI work as their own, professionals are not only misrepresenting their skills but also potentially devaluing their own and their colleagues' work.

Industry leaders are calling for greater transparency and ethical guidelines regarding the use of AI in the workplace. They argue that professionals should be required to disclose when they use AI tools to generate content. Additionally, companies should implement policies that prohibit the use of AI-generated work in client-facing materials or internal communications. The survey results highlight the need for education and training on AI ethics for all professionals. Only by fostering a culture of transparency and ethical responsibility can the benefits of AI be realized without compromising the integrity of the workforce.

Despite the growing awareness of AI, the survey shows that many professionals still do not understand the legal and ethical consequences of claiming AI work as their own. In some cases, this could lead to accusations of plagiarism or intellectual property infringement. Companies that use AI-generated work without proper disclosure may also face reputational damage and loss of trust from clients and stakeholders. The survey results are a clear call to action for professionals to take responsibility for their work and ensure that it is the product of their own skills and effort. By doing so, they can maintain the high standards of their profession and ensure that their work is truly theirs.



**! WARNING !**

Hiding our use of generative AI  
has global implications and  
long-term ramifications.

# ! WARNING !

Hiding our use of generative AI  
has global implications and  
long-term ramifications.

Ignoring our feelings of synthetic  
shame is undermining our future.



Prompt

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@DrewDavisHere



Prompt



Publish

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Prompt

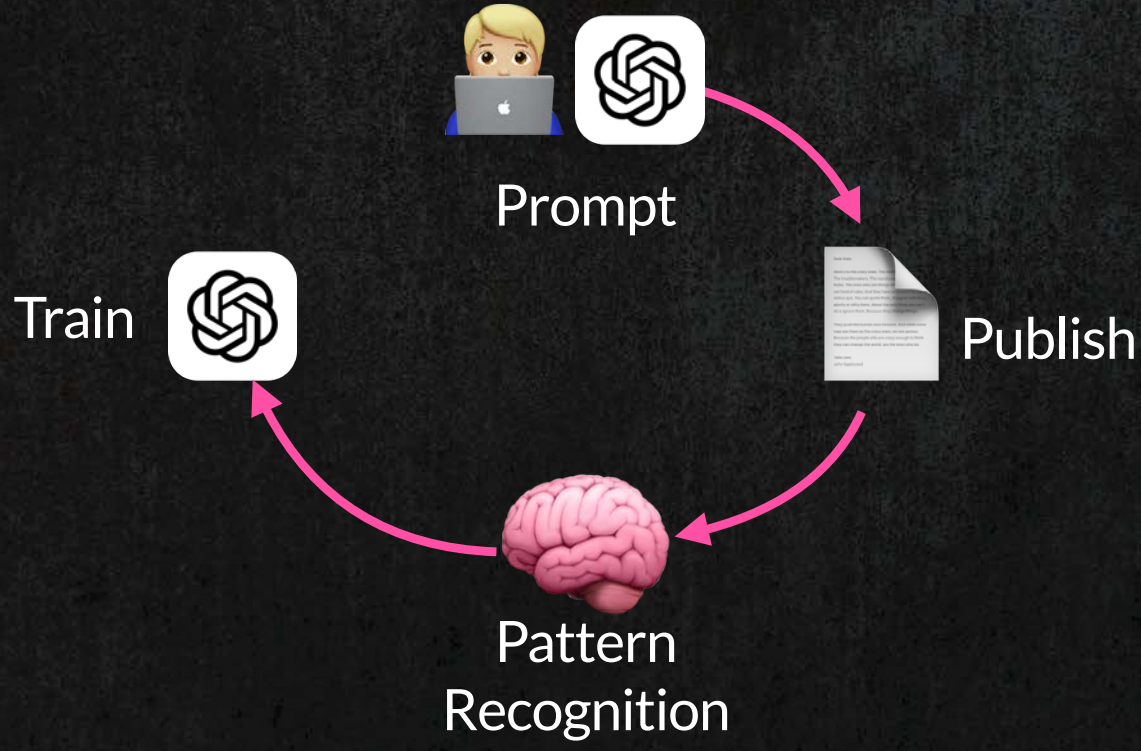


Publish



Pattern  
Recognition

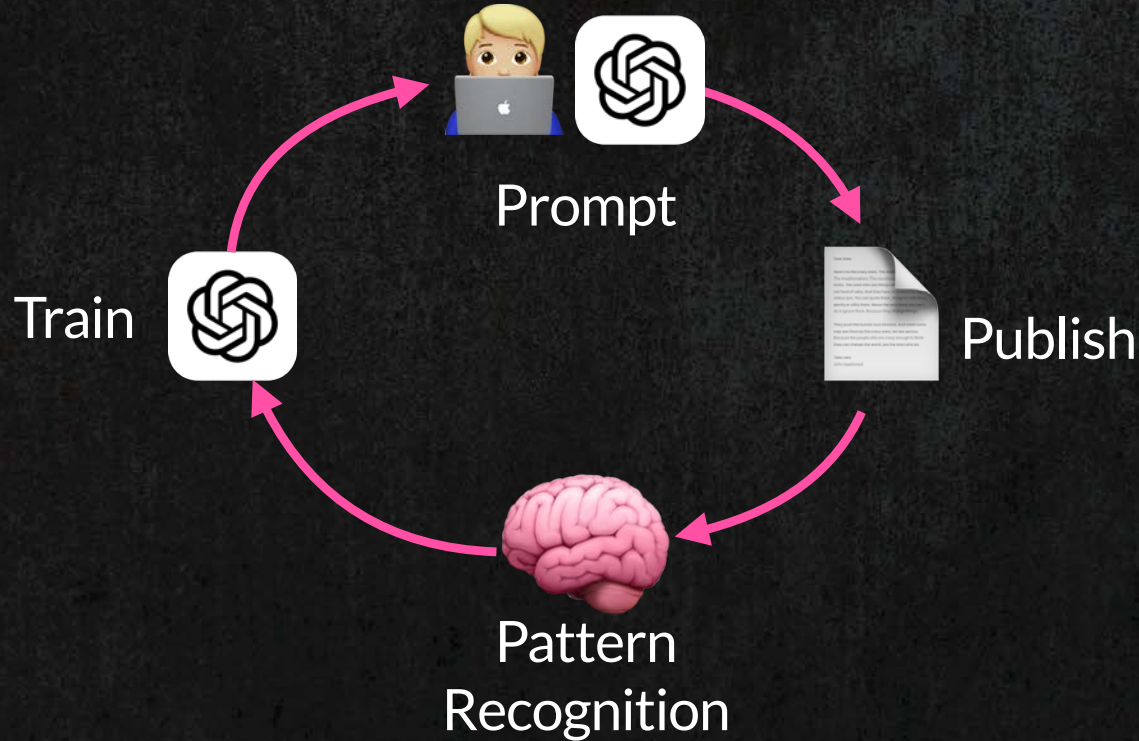
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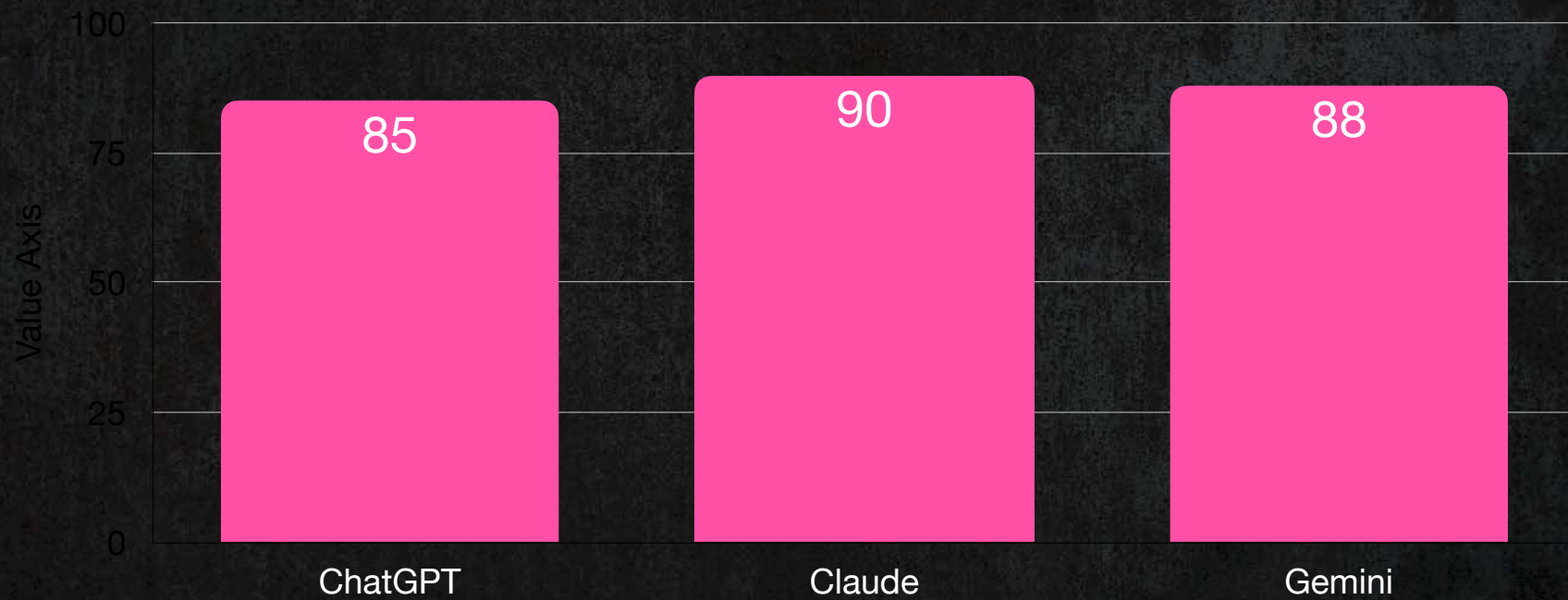
# Algorithmic Convergence

AI outputs collapse into the same predictable patterns.



# Algorithmic Convergence

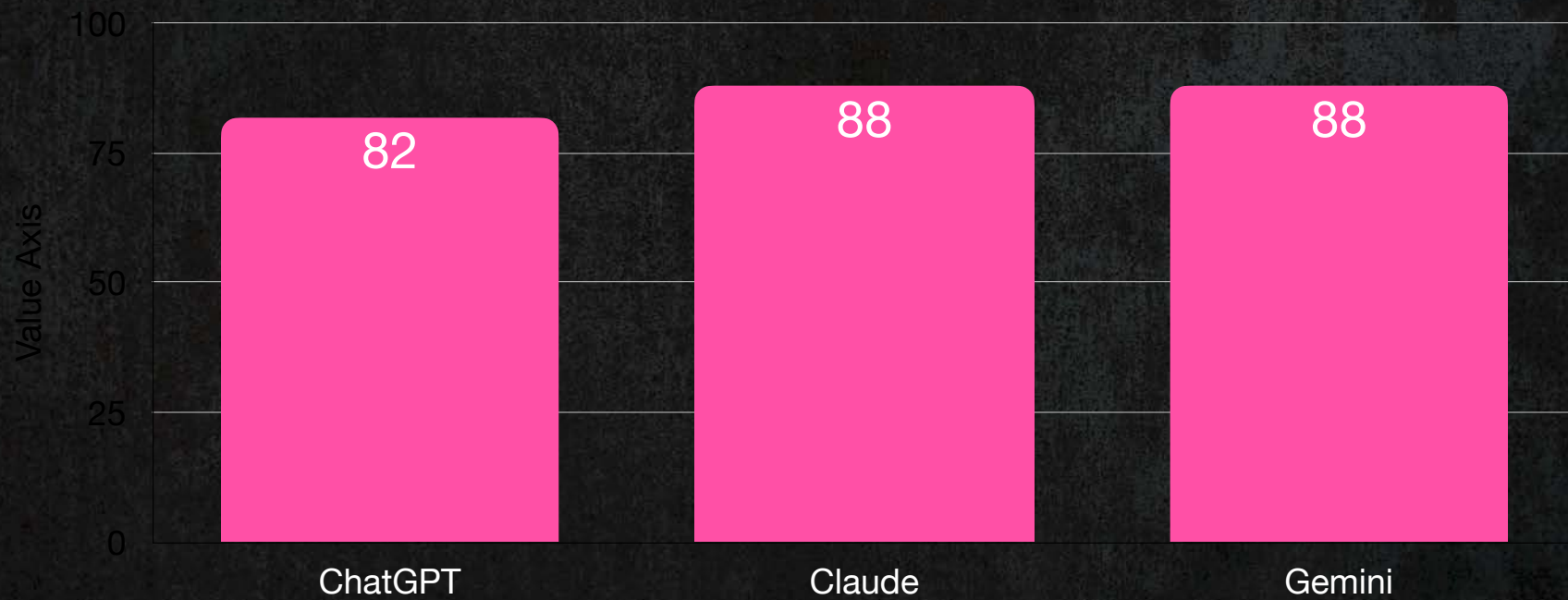
## Subject Line Email Similarity



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# Algorithmic Convergence

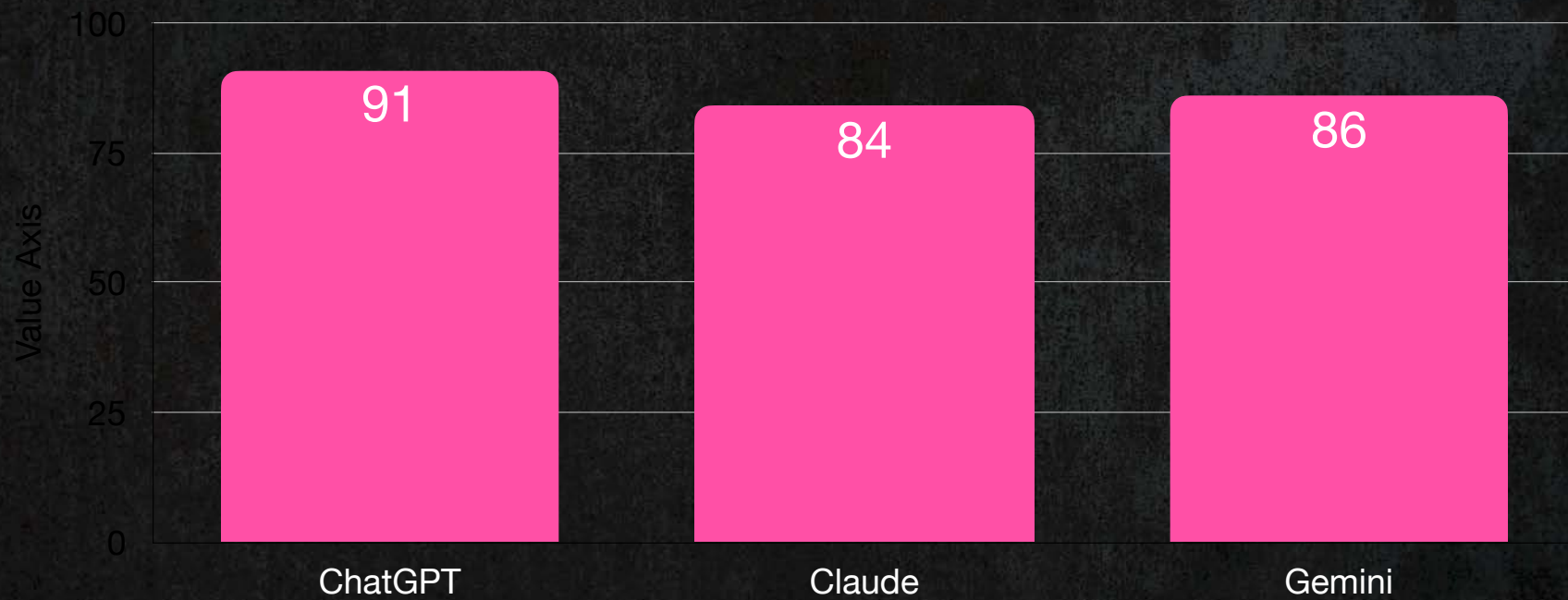
## Instagram Caption Similarity



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# Algorithmic Convergence

## Long Form Content Similarity



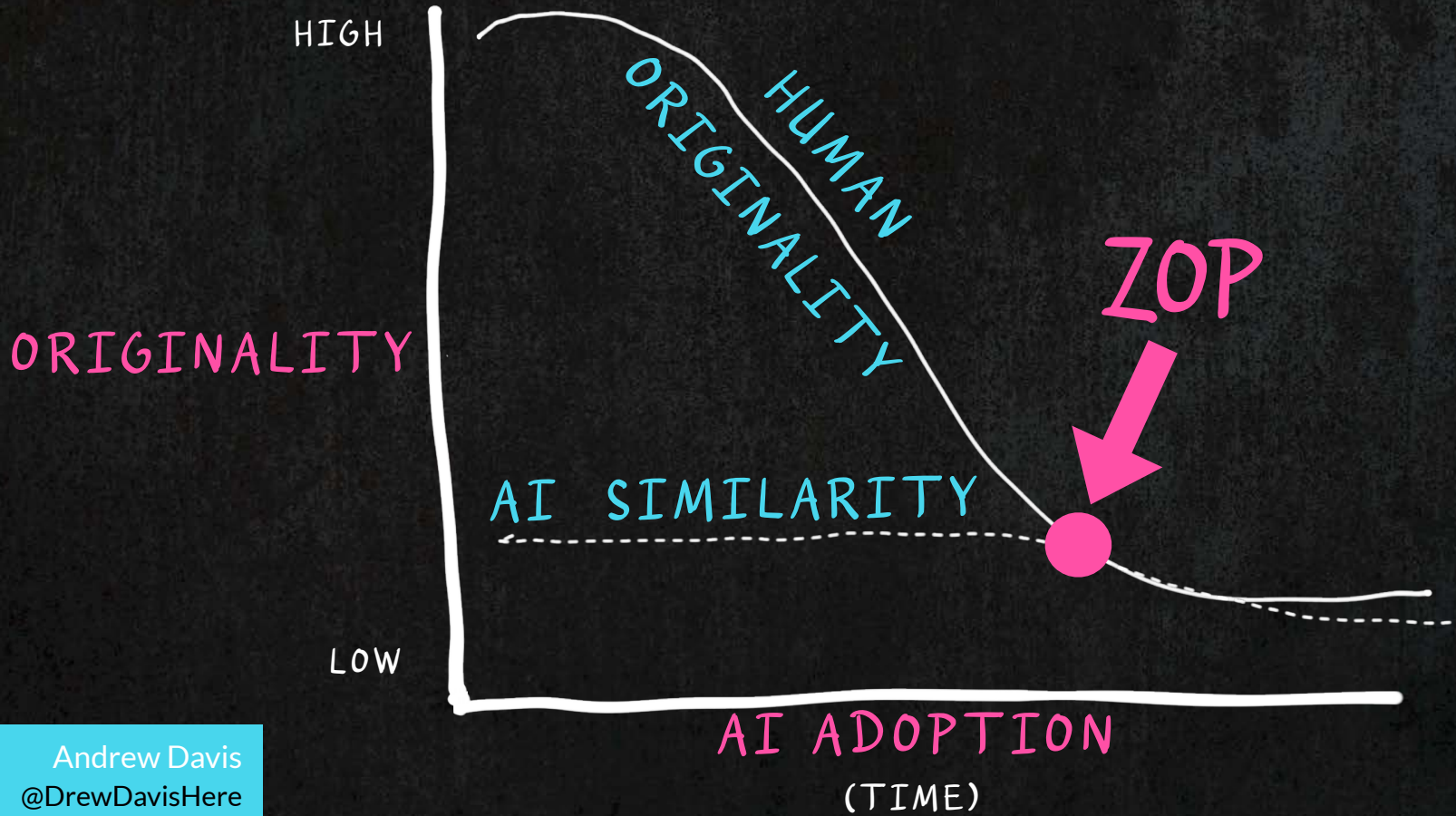
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So...

...let's play this out.

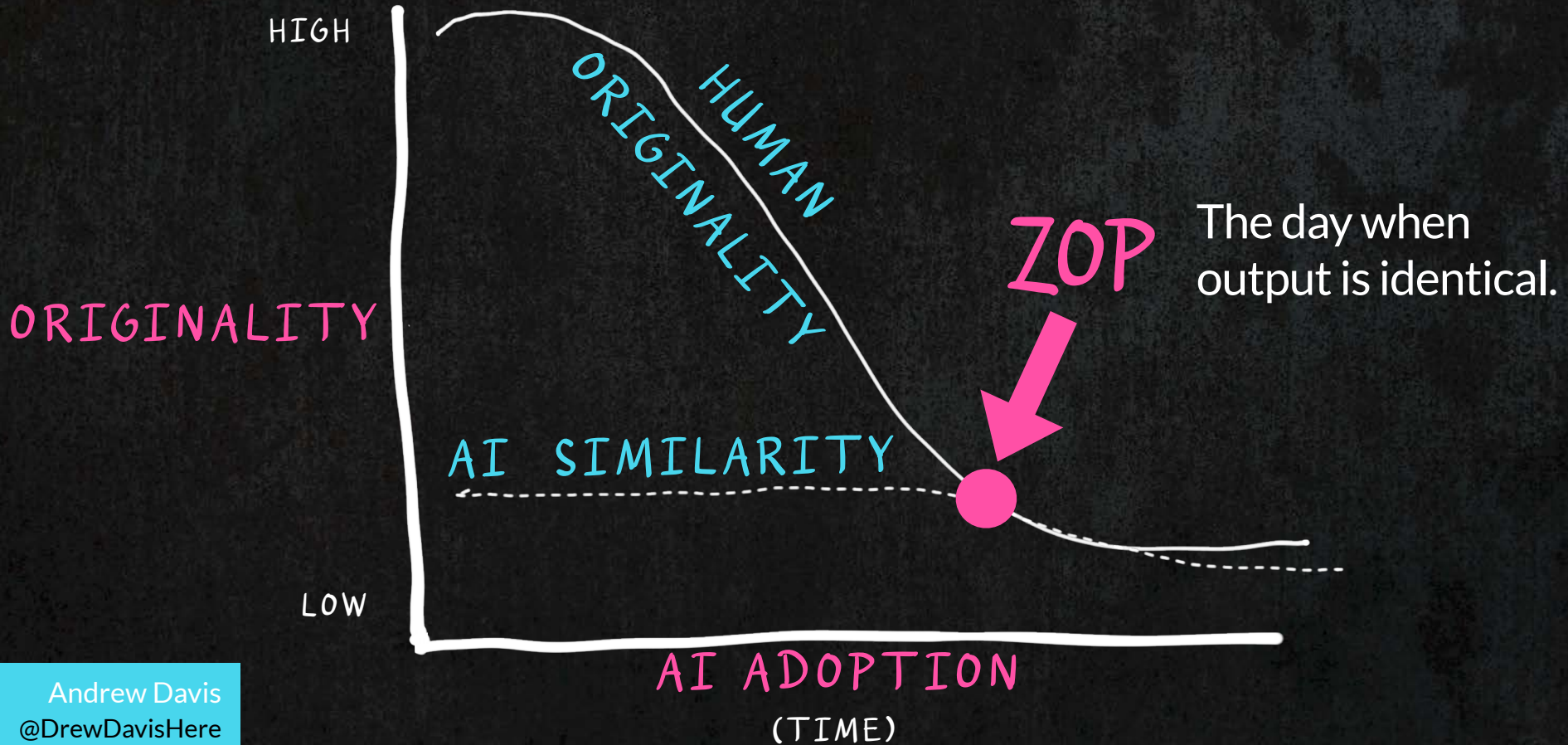
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@DrewDavisHere

# THE ZERO ORIGINALITY POINT (ZOP)



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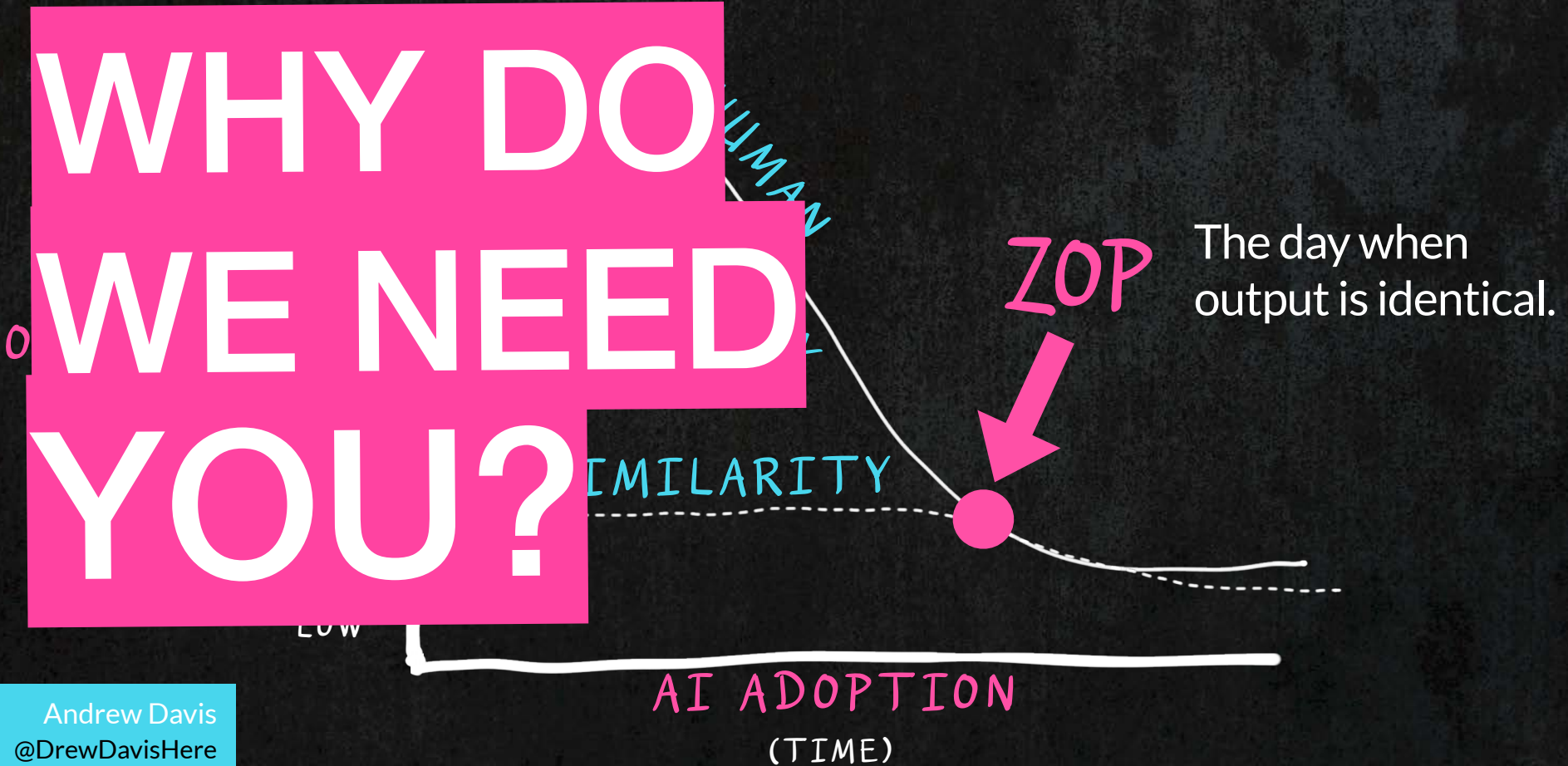
# THE ZERO ORIGINALITY POINT (ZOP)



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# THE ZERO ORIGINALITY POINT (ZOP)

WHY DO  
WE NEED  
YOU?



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@DrewDavisHere

# THE ZERO ORIGINALITY POINT (ZOP)

WHY DO  
WE NEED  
YOU?

HUMAN  
SIMILARITY

ZOP

The day when  
output is identical.

Sameness isn't just boring.  
It makes us disposable.

LOW

AI ADOPTION  
(TIME)

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Depressed yet?  
There is a solution...

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# THE AI REVOLUTION

“We’re living through the AI revolution... the Industrial Revolution for the mind.”

- Printing Press
- Steam Power
- The Telephone
- The Switchboard
- Electricity
- GPS
- Automobile
- Airplane
- Motion Pictures

- Radio
- Television
- Internet
- Computer
- Social Media
- Semiconductor
- Nuclear Energy
- Refrigeration
- Generative AI

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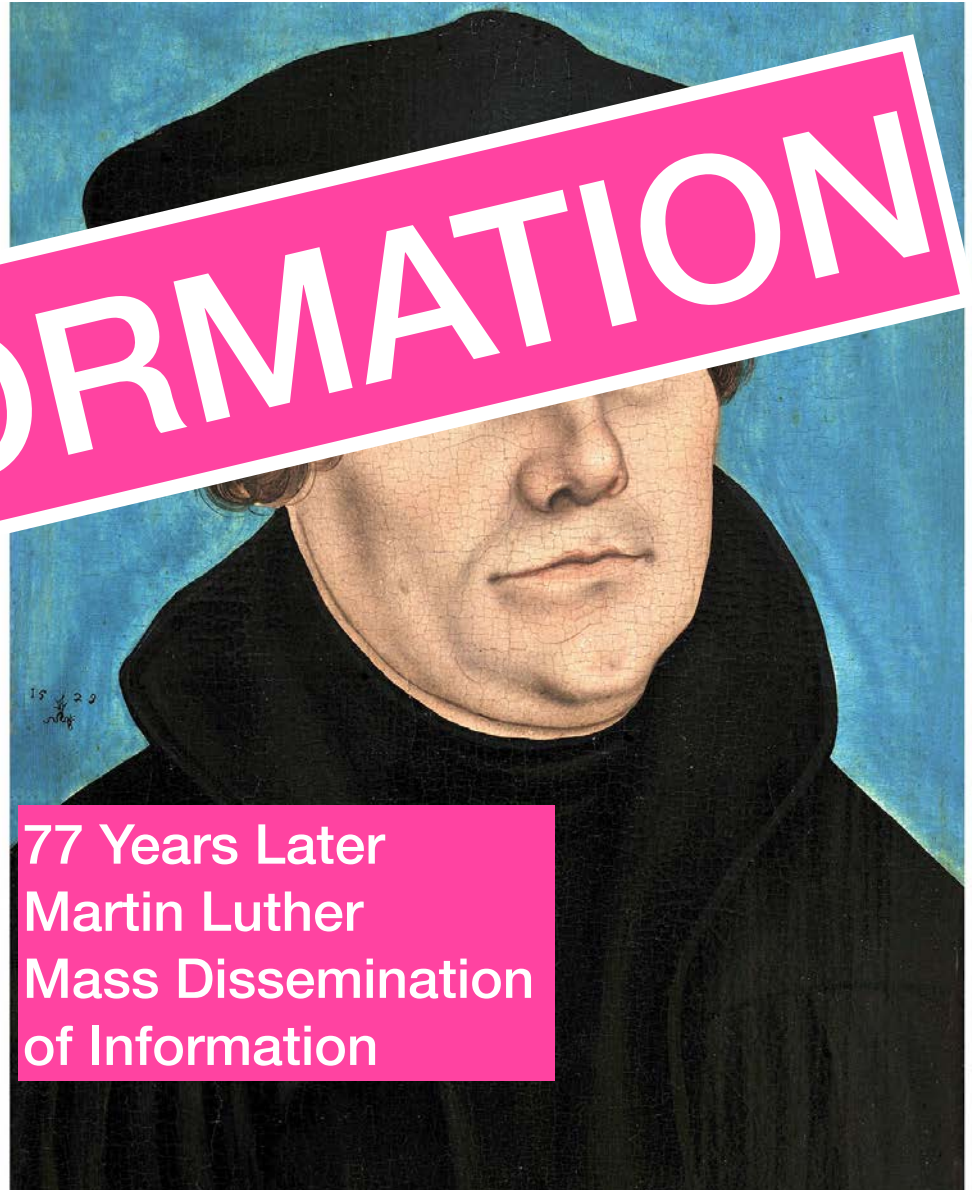
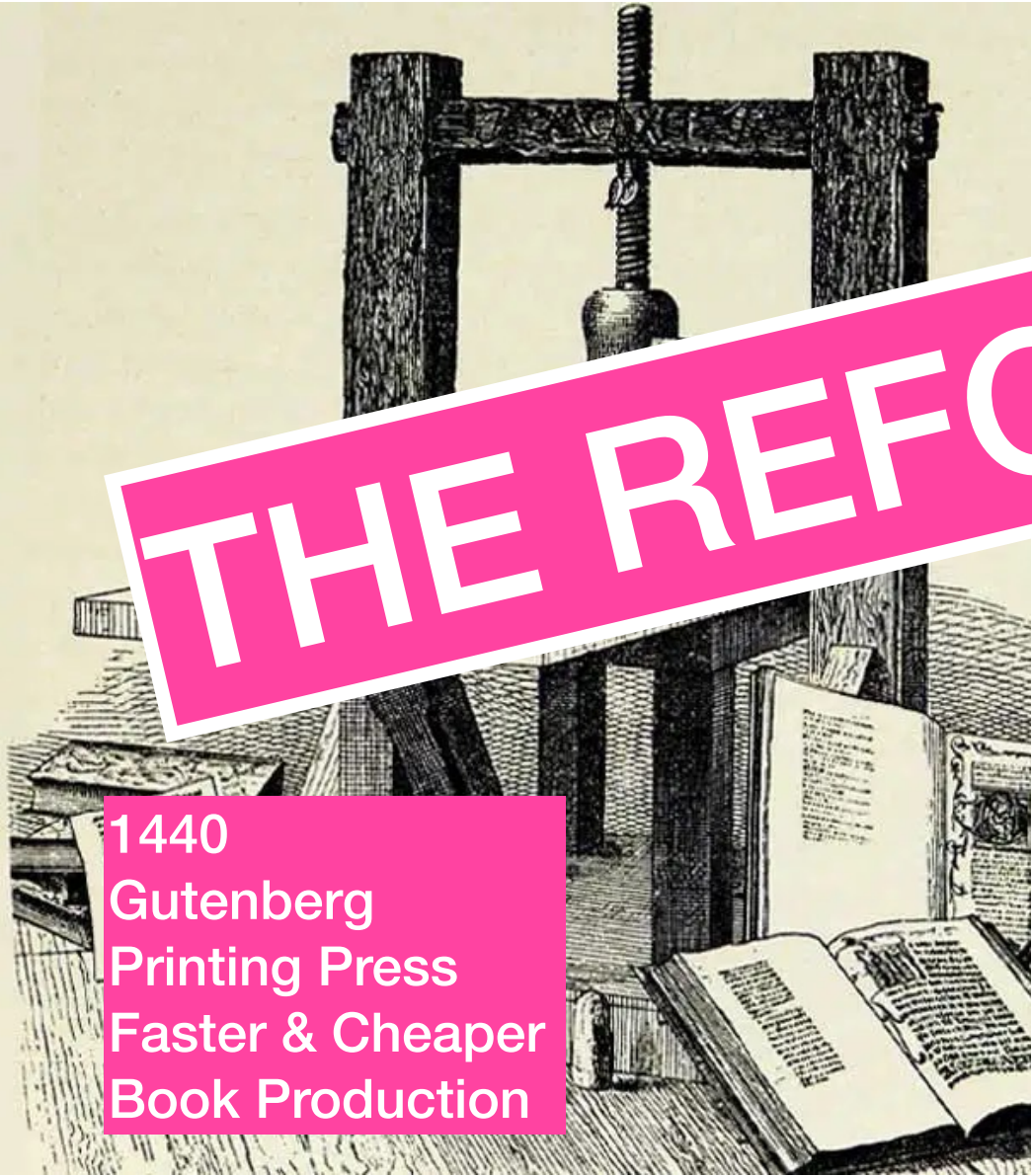
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## TRUE Superpower


The **unique** capability that fundamentally distinguishes a new technology and **unlocks** its transformative potential.



# THE REFORMATION

1440  
Gutenberg  
Printing Press  
Faster & Cheaper  
Book Production

77 Years Later  
Martin Luther  
Mass Dissemination  
of Information



# INDUSTRIAL REVOLUTION

1776

James Watt  
Steam Engine  
More Reliable than  
Water & Oxen.

44 Years Later

Anne Lister  
Mechanization of  
Energy Conversion

It's not the innovation itself that transforms society, but the **true superpower it unlocks.**

It's not the inventors who reveal the true superpower; **it's people like us.**

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@DrewDavisHere

ARTIFICIAL  
INTELLIGENCE'S  
**TRUE**  
SUPERPOWER

Andrew Davis  
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You are a professional copywriter. In one sentence... explain the concept of marketing to me as if I'm a third grader.



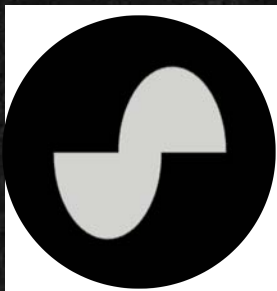
Marketing is like telling a story about your favorite toy to your friends so they will want to play with it too.

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@DrewDavisHere



Andrew Davis  
@DrewDavisHere

Listen to the whole  
song: [Suno.com/  
@drewdini](https://suno.com/@drewdini)



Imagine your a country singer.  
Create a country anthem about  
how hard it is to be a public  
information officer in Texas.  
Make it fun.

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@DrewDavisHere



You are a claymation animator.  
Turn this song into a claymation  
music video about the struggle of  
being a public information officer in  
a city in Texas.

Andrew Davis  
@DrewDavisHere

And  
@Drev

ARTIFICIAL  
INTELLIGENCE'S  
**TRUE**  
SUPERPOWER

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@DrewDavisHere

# FOUR GENERATIVE AI STRENGTHS

## Natural Language Understanding and Generation

- The “chat” in ChatGPT
- Human-like text
- Ability to converse
- Translate
- Summarize
- Predicts the “next” word
- Rich dialogue
- Craft stories
- Draft emails

# FOUR GENERATIVE AI STRENGTHS

Natural Language Understanding and Generation

Knowledge Extraction and Information Retrieval

- Respond to specific queries
- Understand structure
- Summarize
- Provide Insight
- Research
- Analyze

# FOUR GENERATIVE AI STRENGTHS

Natural Language Understanding and Generation

Knowledge Extraction and Information Retrieval

Text Classification and Sentiment Analysis

- Emotional tone
- Subjective information
- Classification
- Nuance
- Slang
- Opinions
- Intent

# FOUR GENERATIVE AI STRENGTHS

Natural Language Understanding and Generation

Knowledge Extraction and Information Retrieval

Text Classification and Sentiment Analysis

Mimicry and Imitation

- Writing styles
- Imitates specific genres, authors, or characters.
- Replicate patterns
- Adapting to different contexts
- Tone
- Linguistic style
- Voice

**TRUE  
SUPERPOWER?**



## Stop Generating. Start Shaping.

If you want to get more out of AI,  
put more of yourself into it.

Leverage the power of mimicry  
and imitation.

Andrew Davis  
@DrewDavisHere



DREWdini

My Digital Doppelgänger

CREATE YOUR OWN

**Digital Doppelgänger (noun):**

An AI-trained collaborator that imitates a person's style, knowledge, taste, and perspective, working alongside them but remaining distinct from the individual.

Andrew Davis  
AKADrewDavis.com



Uh...



# Email Drewdini

drewdini@MonumentalShift.com



Andrew Davis  
@DrewDavisHere

## A Few of My Digital Doppelgängers



Drewdini  
AI Speech Co-Presenter



Drewdini  
Scriptwriter



Drewdini  
Subject Line Writer



Drewdini  
SEO Strategist



Drewdini  
Partner Strategist



Drewdini  
Instagram Captioner

## City of Stonebridge Weekly Update

*June 13, 2026*

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The City's annual Independence Day celebration returns to Veterans Memorial Park on Friday, July 4. Gates open at 5 p.m. with live music, food trucks, and kids' activities. Fireworks begin at 9:15 p.m. Free parking is available at Stonebridge High School with shuttle service running from 4:30 to 11 p.m. This year's event is generously sponsored by Hill Country Federal Credit Union and Lone Star Pediatrics. No personal fireworks, glass containers, or pets please.



I need five amazing subject lines for this month's email newsletter I'm sending out for the City of Stonebridge. Please Optimize for a high open rate.  
[PASTED NEWSLETTER]



Great newsletter, Andrew! Here are five subject lines optimized for high open rates:

- Elm Street Closes Monday. Here's Your Detour Map.
- Fireworks, Lane Closures, and Your New Watering Day
- What Council Just Approved (and What It Means for You)
- Your Weekly Stonebridge Update: July 4th, Road Work, and Water Rules
- One Day a Week: New Watering Restrictions Start Now

Andrew Davis  
@DrewDavisHere

I'd recommend #1 or #5 if you want urgency, since both lead with something that directly affects residents this week. #3 works well if your list tends to engage more with council and governance news. Want me to A/B test a few variations?

## A Few of My Digital Doppelgängers



Drewdini  
AI Speech Co-Presenter



Drewdini  
Scriptwriter



Drewdini  
Subject Line Writer



Drewdini  
SEO Strategist



Drewdini  
Partner Strategist



Drewdini  
Instagram Captioner



Hey Drewdini, can you create 5 great subject lines for this email newsletter I'm sending out? [PASTE EMAIL]

Of course... here we go:



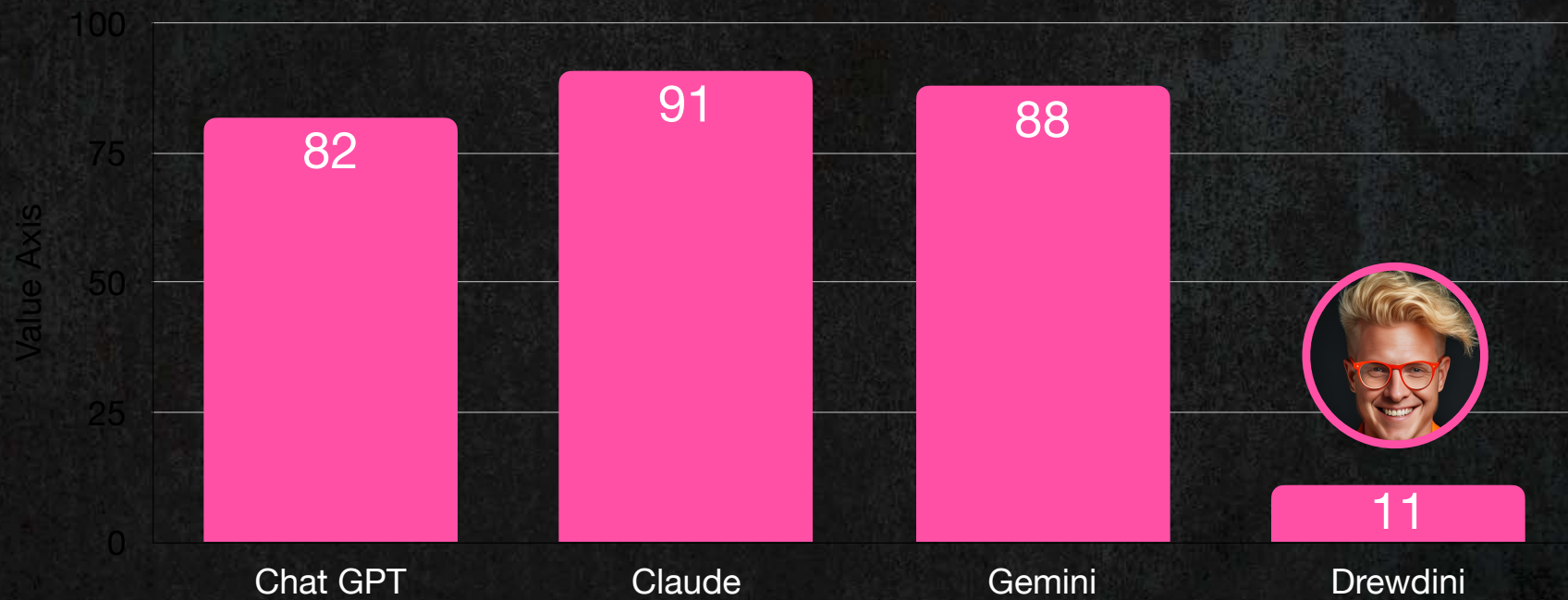
#### SUBJECT LINE OPTIONS:

- "Your lawn vs. the law" (21 chars) BEST BECAUSE: A tiny rhyme that frames the whole water-rule story as a standoff. Memorable, "Your" prefix, and it makes people open to find out which side they're on.
- "Pick a day or pay \$250" (22 chars) BEST BECAUSE: Choice architecture with real money attached. The either/or plus a hard number is hard to scroll past.
- "Beat the heat (legally)" (23 chars) BEST BECAUSE: The parenthetical does the work. It signals there's a right and wrong way to cope with the heat wave, sparking curiosity without overpromising.
- "Fireworks at 9:15" (17 chars) BEST BECAUSE: Specificity sells. A precise time reads like a tip, not an announcement, and it carries the fun, anticipation energy of July 4th.
- "Detours start Monday" (21 chars) BEST BECAUSE: Names the commuter pain directly. "Detours" lands harder than "road work" and the day gives it

Andrew Davis  
@DrewDavisHere

# Algorithmic Convergence

## Email Subject Similarity



Andrew Davis  
@DrewDavisHere

🗨️ Drowdini YouTube Assistant


🗨️ Drowdini Web Copywriter

🗨️ Drowdini Personal Assistant

🗨️ Financial Advisor Drowdini


🗨️ Drowdini Promo Script Writer

🗨️ Drowdini Drowdler



Your chat sidebar is not a history of your conversations - it's a list of potential **Digital Doppelgängers**

- Financial Advisor Drewdini
- Drewdini Promo Script Writer
- Drewdini Drewdler
- Drewdini - AI Speech
- Drewdini - Email Strategist
- Subject Line Drewdini



Your chat sidebar is not a history of your conversations - it's a list of potential **Digital Doppelgängers**

Financial Advisor Drewdini

Drewdini Promo Script Writer

**AI is our Cognitive Collaborator**

**If we want to get more out of AI, all we have to do is put more of ourselves into it.**

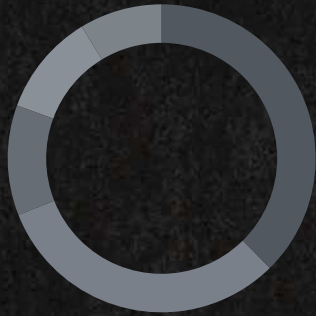
Drewdini - Email Strategist

Subject Line Drewdini





# Doppelgänger Knowledge Model



DOMAIN

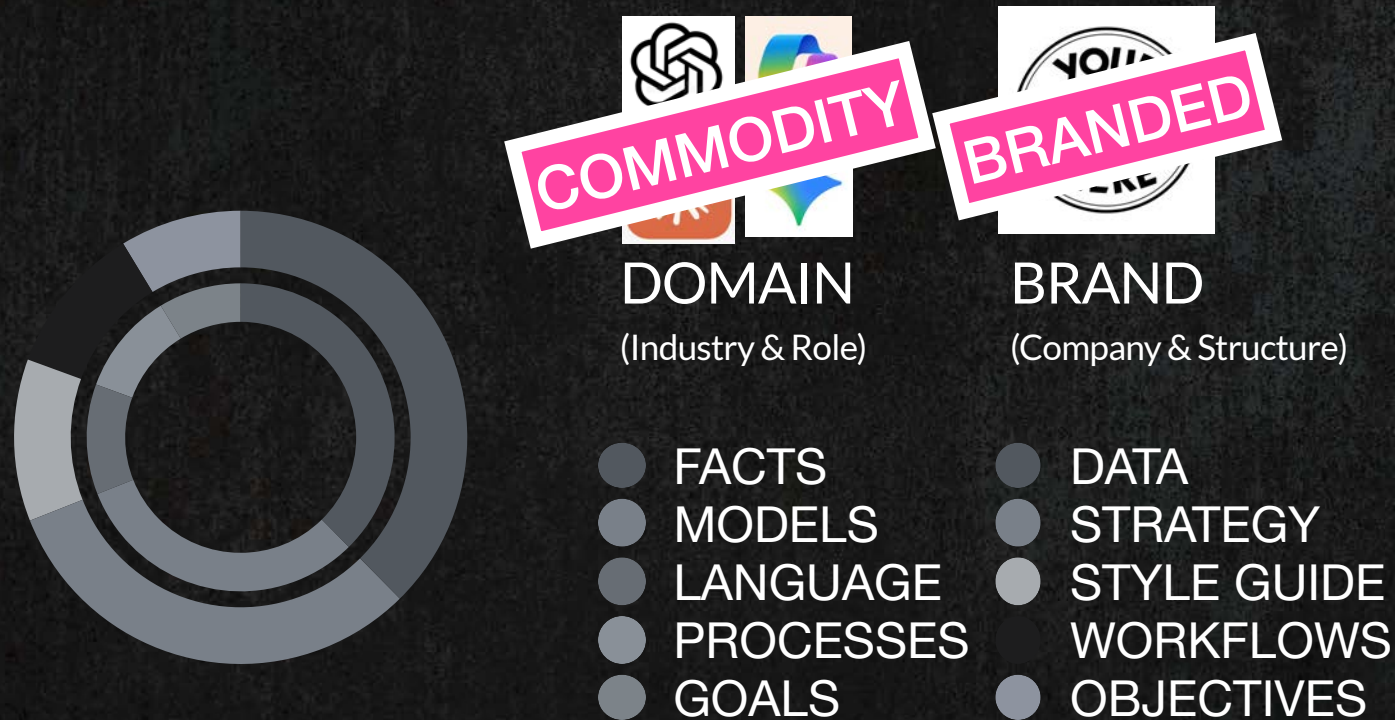
(Industry & Role)

- FACTS
- MODELS
- LANGUAGE
- PROCESSES
- GOALS





# Doppelgänger Knowledge Model









SOLUTION STYLE





SOLUTION STYLE

STYLE & VOICE





SOLUTION STYLE

STYLE & VOICE

YOUR TASTE





SOLUTION STYLE

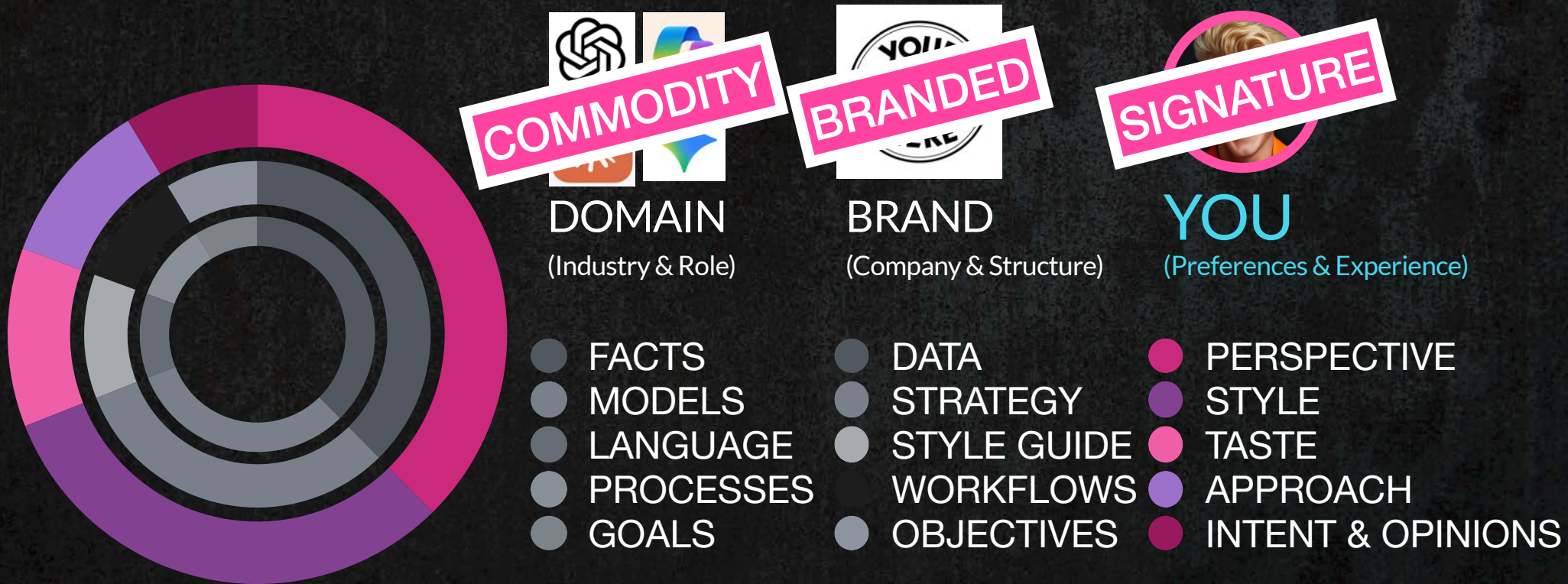
STYLE & VOICE

YOUR TASTE

PERSPECTIVE



# Doppelgänger Knowledge Model





Digital Doppelgängers aren't just AI.  
Digital Doppelgängers are IA.

Intelligence Augmentation (IA):

When people and AI work together as a team,  
helping each other do things better than they  
could do on their own.

Andrew Davis  
@DrewDavisHere



# Building Your

Digital Doppelgänger(s)

Andrew Davis  
@DrewDavisHere

GPT-2



GPT-4



GPT-5



Andrew Davis  
@DrewDavisHere

# Building Your Digital Doppelgänger(s)



Select a  
Dolphin-Sized  
Scope.

Smaller Than a Whale.



Drewdini  
Writer

Bigger Than an Minnow.



Drewdini  
Promo Script Writer



Drewdini  
SEO Strategist



Drewdini  
Instagram Captioner

# 2026 Upcoming Appearances

Jun  
3

## 2026 Texas Association of Municipal Information Officers (TAMIO) Annual Conference

Austin, TX

The annual conference of the Texas Association of Municipal Information Officers (TAMIO)

Jun  
5

## WSI Annual Convention

Cabo San Lucas, Mexico

WSI is a global network of digital marketing and AI-focused consultants operating in over 80 countries. This annual convention brings together franchise owners, agency leaders, and digital growth advisors from across our international network.

Jun  
7

## 2026 NACDA & Affiliates Convention

Las Vegas, NV

Annual convention of the National Association of Collegiate Directors of Athletics.

Andrew Davis  
@DrewDavisHere

18

Jun  
30

Jul  
26



Build a Better Agency Summit



**40 min.**

**~40 HR/YR**

**STALE**

Andrew Davis  
@DrewDavisHere



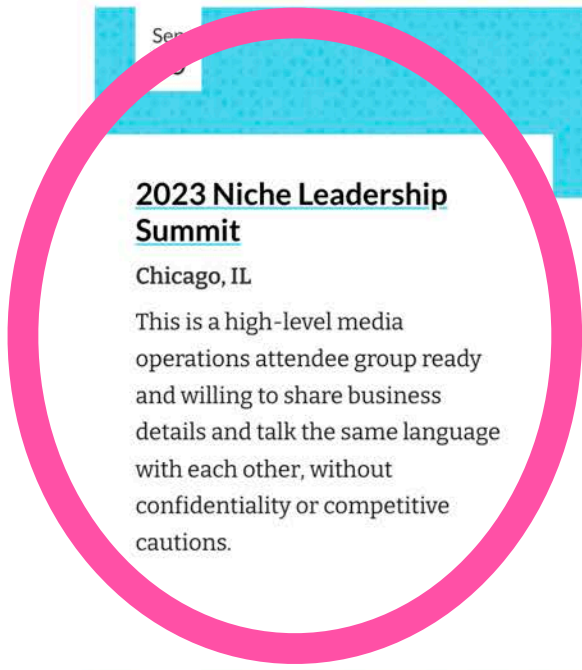
together again for the Build a Better Agency Summit  
for two amazing days  
... make more... and  
... have you seen the agenda  
dependable sales pipeline using rese.  
research-backed content secrets... Le  
Molly Eyerman, Carla Johnsons, Pame  
more. It's jam packed with amazing con.  
I'm going to be there to  
smart business leader  
we'll even demonstrat  
It's going to be amazi  
Agency Summit 2022!!!  
...ativity... the four things  
ow you how it works and  
h for the Build a Better

Sep 25

### **2023 Niche Leadership Summit**

Chicago, IL

This is a high-level media operations attendee group ready and willing to share business details and talk the same language with each other, without confidentiality or competitive cautions.



Sep 26

### **STS Connections!**

Jackson, MS

The annual meeting of the fourteen-member states of the Southeast Tourism Society. Travel and tourism experts, visionaries, and curators come together each year for education, inspiration, and networking.

Sep 27

### **Content Marketing World 2023**

Washington D.C.

Now in its 13th year, Content Marketing World is produced by the Content Marketing Institute and brings together marketing leaders, content creators, communications experts, agencies, and creative professionals from around the world.

Oct 2

Andrew Davis  
@DrewDavisHere

### **TRSA Annual Conference**

Naples, FL

TRSA offers national and regional

Nov 2

### **American Physical Therapy Association Private Practice 2023**

Nov 6

### **Healthcare Internet Conference**

Los Angeles, CA





ChatGPT 4o



ChatGPT



**CHATGPT IT!**

Andrew Davis  
@DrewDavisHere

Message ChatGPT



ChatGPT can make mistakes. Check important info.





Write a promo script for a video promoting the Niche Leadership Conference in Chicago



[Opening shot: Aerial view of Chicago's skyline with the morning sun reflecting off Lake Michigan.]

Narrator (V.O): "The Windy City. A place where innovation blows as freely as the wind itself."

[Cut to time-lapse of busy Chicago L trains, and pedestrians.]

Andrew Davis  
@DrewDavisHere

Female (V.O): "A city of hustlers, dreamers, and visionaries. But what happens when these minds come





This script is just for one person to perform to camera without any other talent. Can you try again?



Certainly, let's simplify it for a single presenter.

---

[Opening shot: The presenter stands with Chicago's skyline as the backdrop. The gleaming buildings behind signal a city full of potential.]

Presenter: "Hello leaders, visionaries, and change agents. Welcome to the heart of innovation and inspiration: Chicago!"

[The presenter takes a deep breath, enjoying the Wisconsin breeze.]

Presenter: "And speaking of hearts and minds, if there's one event that captures the pulse of groundbreaking leadership, it's the Niche Leadership Conference."

Andrew Davis  
@DrewDavisHere





Can you just write the script and remove all the direction?



Of course, here's a simplified script without the directional notes:

---

"Hello leaders, visionaries, and change-makers! Welcome to Chicago, the heart of innovation and inspiration. If there's one event that captures the pulse of groundbreaking leadership, it's the Niche Leadership Conference.

We've all attended leadership seminars, right? Essential. It's not just about leadership; it's leadership in YOUR industry. You're blazing trails in tech, redefining health, shaking up the market, or creating ripples in the arts, this conference is for you.



Andrew Davis  
@DrewDavisHere

But what's a conference without networking? Imagine being surrounded

# Building Your Digital Doppelgänger(s)



Select a  
Dolphin-Sized  
Scope.

Building Your  
Digital Doppelgänger(s)





Select a  
Dolphin-Sized  
Scope.



Gather  
Your Fish  
(Brain)

Type ▾ People ▾ Modified ▾ [\(Send feedback to Google\)](#)

Name	Owner	Last opened by ... ▾ ↓	File size	⋮
 REACH promo 7 👤	 me	Sep 12, 2023	2 KB	⋮
American Standard Promo Video 👤	 me		3 KB	⋮
American Standard - Promo 👤			2 KB	⋮
Niche Media Conference April Promo 👤			2 KB	⋮
APTA Private Pract...			2 KB	⋮
IHAF Promo			1 KB	⋮
STS 2023 Pro			1 KB	⋮
CMW Promo 👤			2 KB	⋮
Niche Leadership 2023 👤		Jun 23, 2023	1 KB	⋮
REACH Promo 6 2023 👤	 me	Jun 21, 2023	2 KB	⋮
REACH Promo 5 2023 👤	 me	Jun 21, 2023	2 KB	⋮
REACH Promo 4 2023 👤	 me	Jun 21, 2023	2 KB	⋮
REACH Promo 3 2023 👤	 me	Jun 21, 2023	1 KB	⋮

**500 Examples**  
**5 BEST FISH!**

Building Your  
Digital Doppelgänger(s)



Select a  
Dolphin-Sized  
Scope.



Gather  
Your Fish  
(Brain)

# Building Your Digital Doppelgänger(s)



Select a  
Dolphin-Sized  
Scope.



Gather  
Your Fish  
(Brain)



Build Your  
Bubble Ring  
(Heart)



ChatGPT 4o ▾



ChatGPT



# Your New Bubble Ring

Andrew Davis  
@DrewDavisHere



Message ChatGPT



ChatGPT can make mistakes. Check important info.





You are a masterful **promo video scriptwriter**, okay?



Of course! Here is an example of a **script** for a promotional video for a **fictional innovative smartphone**:

---

Title: **\*\*Unleash the Future with ZephyrPhone X1\*\***

[Scene 1: Morning, High-Tech Room]

- Camera opens on a bright, futuristic room with floating holographic displays. Energetic, uplifting music begins playing.

Andrew Davis  
@DrewDavisHere

Narrator (V.O.): **\*In a world where technology is the heartbeat of society...\***



Hang on. You don't need to start writing yet. We're going to just write some **promo scripts for events**. How does that sound?



Ah, I apologize for jumping the gun. Writing promo scripts for events sounds like a fantastic idea! **Please let me know the details of the first event and any specific elements you would like to include in the script, and I will craft something tailored for that event.**

Andrew Davis  
@DrewDavisHere



Okay, I'd like to show you a **few examples** of how I write my video promo scripts, so that you can match my style are you okay with that?



**Two or three examples** should be sufficient for me to understand and emulate your style. Please go ahead and share them when you're ready.

Andrew Davis  
@DrewDavisHere



Okay here's **example number one**: [START SCRIPT 1] This is a save the date card... well, okay, it's not a card... this is a Save the Date video?

So here, do this... open up your calendar... and click the next month button... again and again until you get to October 2023... Perfect. Now... block off October 22 - 26, 2023...

Boom... you just saved the date for REACH 2023 at the luxurious, beautiful, exciting Cosmopolitan of Las Vegas!!! ... Yes, that's right, you, me, and a few hundred of our credit union peers are getting together once again to dive into all the ways credit unions like yours make an impact.

Of course, there will be a bunch of super-secret world class keynote speakers... yes, there will be a ton of financial health sessions designed to help improve your members' experience... there will be all sorts of amazing networking opportunities... but this year... You'll have the chance to experience Las Vegas like never before... we're planning some legendary receptions... some decadent meals... and even some exciting vegas tours...

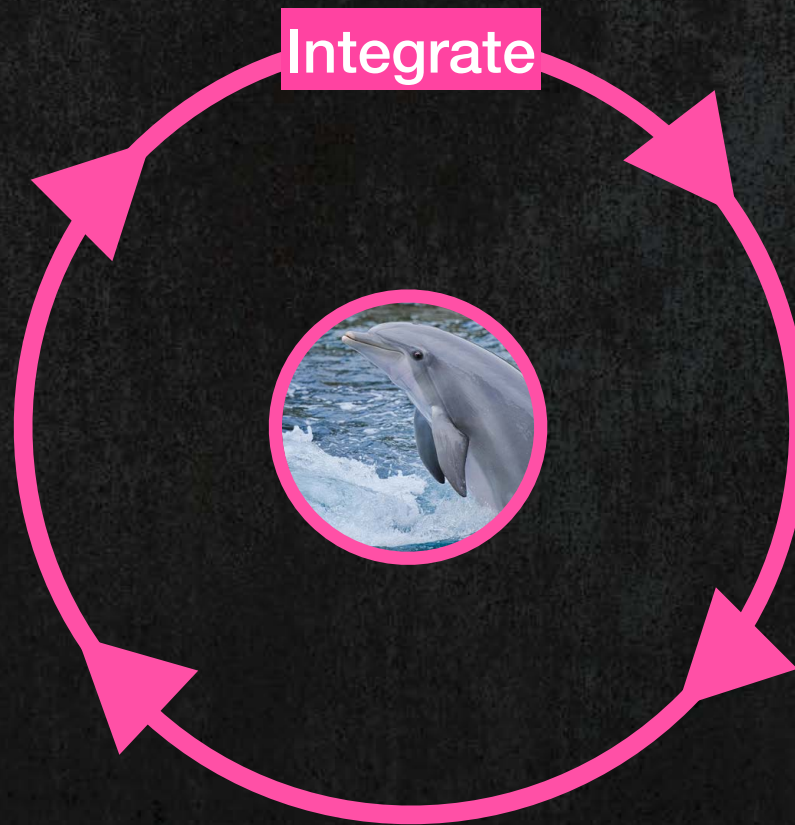
Oh... and because it was so successful last year, we're bringing back The Pitch!!!

So, Block of your calendar, tell your spouse, significant other, or fellow team members to do the same, and I'll see you at REACH 2023... October 22 - 26, at the glorious Cosmopolitan of Las Vegas ... it's going to be spectacular.

Andrew Davis  
@DrewDavisHere

# FIRST: Integrate

Feed me your best work, so I can learn to imitate you perfectly, fish by fish.



Andrew Davis  
@DrewDavisHere



Thank you for sharing example number one! This example has an **engaging and conversational tone with a hint of excitement**. It guides the viewer through a visual journey and **builds anticipation for the event**. If you have **another example to share**, please go ahead. Having another example would help in solidifying my understanding of your style.



I do, here is **example number 2**:

[START SCRIPT 2] Hey Hey my TRSA friends!!

I hope you've already blocked off your calendars for October 10 through the 12th for this year's ONE HUNDRED AND TENTH... TRSA Annual conference!

Yes, that's right, you me, and a few hundred of our linen, uniform, and facility services professionals are getting together in Naples Florida... for three amazing days!

Sure, you'll have the opportunity to connect and network with the industry's biggest and brightest. Of course, the event will be packed with industry insight and new leadership possibilities... designed to help transform your business...

Oh, and you bet there will be an opportunity to celebrate achievements... and because you're in Naples... you'll enjoy the wonderful sun and sand that Naples Florida has to offer.

But here's something you haven't had the opportunity to hear about... I just got off the phone with Joe Ricci and he's put together a fantastic line-up for this year's event... first of all NBA legend Walter Bond will be kicking things off on October

Andrew Davis  
@DrewDavisHere

Integrate



Thank you for sharing example number two! Based on the examples provided, I notice that your style is:

- Conversational and engaging
- Energetic with a hint of excitement
- Informative and highlights key attractions of the event
- Uses rhetorical questions and visuals through verbal depiction
- Often mentions the audience as 'you' and speaker as part of the event 'we'
- Invokes anticipation by revealing special elements about the event

Now, I will create a promotional video script for a fictional Tech Summit using the style you've demonstrated in the examples:

[START SCRIPT 3]

Hey there, Tech aficionados! Hold up a second - have you got a pen and paper ready? You'll want to jot this down...

Now, imagine this: The city that never sleeps, New York City... and the dates? May 16-18, 2024. Got that? Good!

Andrew Davis  
@DrewDavisHere

Picture this: The Grand Tech Summit 2024 at the dazzling Marriott Marquis, Times Square! That's right - you, me, and thousands of tech wizards, innovators, and enthusiasts, swarming together for a 3-day adventure into the cutting-edge world of



That's pretty good. Would you like **one more script example**? Before we try again?



Sure! I would be happy to see one more script example. It **will help me refine and better align with your style**. Please go ahead and share the next example.

Andrew Davis  
@DrewDavisHere



Here is **Script 3**: [START SCRIPT 3] Hey my non profit marketing and fundraising friends... it is time to play a little game of DEAL OR NO DEAL....

Yes, that's right... I'm gearing up for this year's NIO Summit... where over the course of two days the biggest and brightest names in non-profit marketing and fundraising are getting together to share proven, research-driven strategies to help grow your online fundraising revenue... YES... it's a big deal.

Sure, there will be tons of new ideas, and tremendous learning opportunities..... Of course, there will be plenty of time to network with your peers...

But I just got off a call with the NIO summit team and they've lined up a ton of amazing speakers for this year's event... speakers like copywriting genius... Joanna Weeb, the author of How to Human... Carlos Whittaker, email marketing whiz Kath Pay, non profit marketing innovator Mallory Erickson, CRO expert Karl Gilis, user research advocate Els Aerts, Nextafter founder and CIO Tim Kachuriak and data storytelling master Lukas Vermeer...

I'm going to be there too talking about The Loyalty Loop... how big impact starts with Small Moments... we're going to harness the power of the new donor journey. You'll learn

Andrew Davis  
@DrewDavisHere

Integrate



Thank you for sharing Script 3. I can see that this script also follows the engaging and conversational style, with a sense of anticipation and excitement. There's also an element of **playful creativity with the "Deal or No Deal" theme.**

I'll now create another promo script for a **fictional International Food Festival**, keeping your style in mind.

[START SCRIPT 4]

**Hey, culinary crusaders and food fanatics! Picture this... a meadow... the air filled with the most tantalizing aromas... and your taste buds doing the cha-cha-cha...**

Welcome to the Savory Soirée - International Food Festival 2024! I can see you're drooling already!

Mark your calendars, foodies – June 27th to 30th – the world is coming to Portland, Oregon! And by the world, I mean the most delectable dishes and culinary geniuses from all across the globe!

Andrew Davis  
@DrewDavisHere

Now, I know what you're thinking... "Is it just about food?" Oh, but no! It's an extravaganza – We've got Iron Chef Morimoto and Queen of Cakes, Mary Berry, leading an epic cook-off. How about learning the secrets of sushi-making or the art of crafting a perfect croissant? Yes, YOU can be a part of it!



These are good. **Let's try a real one.** I'll give you the details I have for the event and you can take it from there. How does that sound?



Sounds great! Please **provide me with the details of the event**, and I will craft a promotional video script in the style we've discussed.



Here is the info they provided: Event Name  
Healthcare Internet Conference aka HCIC  
Event website

<https://www.hcic.net/home>

Entire event duration dates with applicable timezones

11/5-8, 2023 - Los Angeles, CA

Day and time of Andrew's presentation

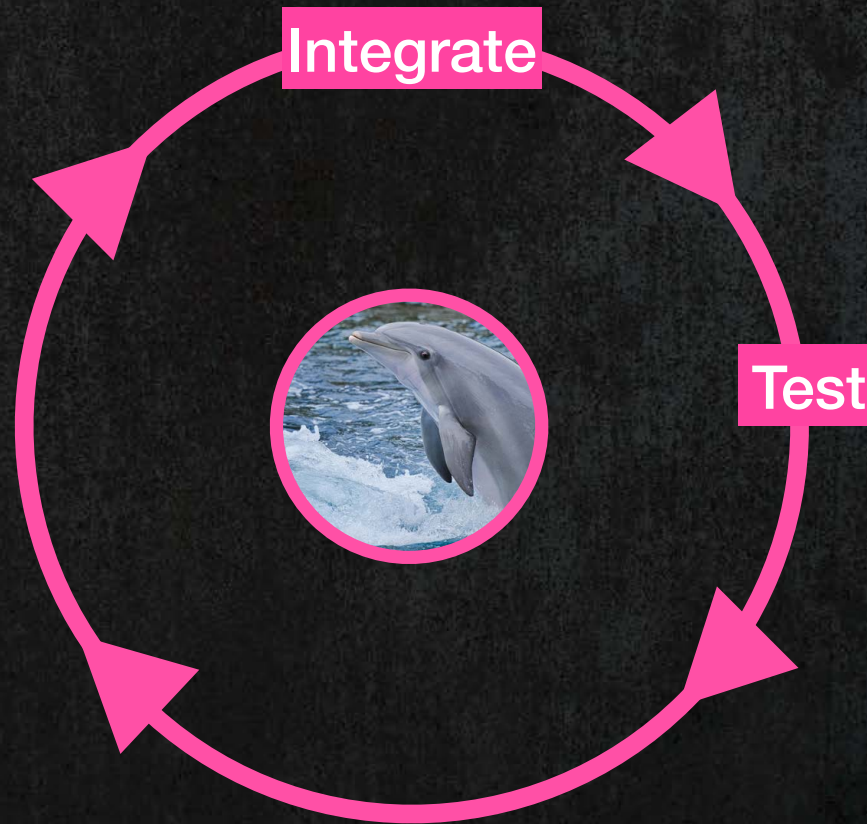
Most likely, Tuesday, 11/7/23 around 8a.

Andrew Davis  
@DrewDavisHere

Test

## Next: Test

Challenge me with a task to refine my imitation of you.



Andrew Davis  
@DrewDavisHere



## [START SCRIPT]

Hey, Healthcare trailblazers and digital wizards! Grab your stethoscopes and keyboards, 'cause I've got something that's gonna make your hearts race...

Imagine, Los Angeles, the City of Angels, from November 5th to 8th, 2023. Picture yourself among the greatest minds at the intersection of healthcare, marketing, and patient experience. Got that mental image? Perfect!

Welcome to the Healthcare Internet Conference, HCIC 2023!

What's the tagline? \*#HCIC23: Where Marketing, Digital Health and Patient Experience Intersect.\* But listen up, that's just the tip of the iceberg.

On the morning of November 7th, grab your coffee and make sure you're in the front row, because yours truly, Andrew, will be diving into "The Loyalty Loop". We're talking about a whole new perspective on patient engagement that will make you rethink everything!

Oh, and did I mention Jon Youshaei? Yup, that's "You-Shy". He's a creator and who's making waves, and he's gonna be right there with you!

Hold on, we're not done yet. There's also a powerhouse keynote by two phenomenal CIOs – one from Mayo and another formerly from Cleveland Clinic. Get ready for a heart-to-heart as they share how their personal battles with cancer shaped their vision for

Andrew Davis  
@DrewDavisHere

Test



Not bad. **How long is that video script** if it is to be read outloud by me?



The script I've created is around 250 words. Typically, the average speaking rate for recording a video or presenting is about 150-160 words per minute. With this in mind, if read at a moderate pace with enthusiasm, the script should take **around 1.5 to 2 minutes** to be read out loud. If you prefer a shorter or longer video, I can make adjustments to the script accordingly.



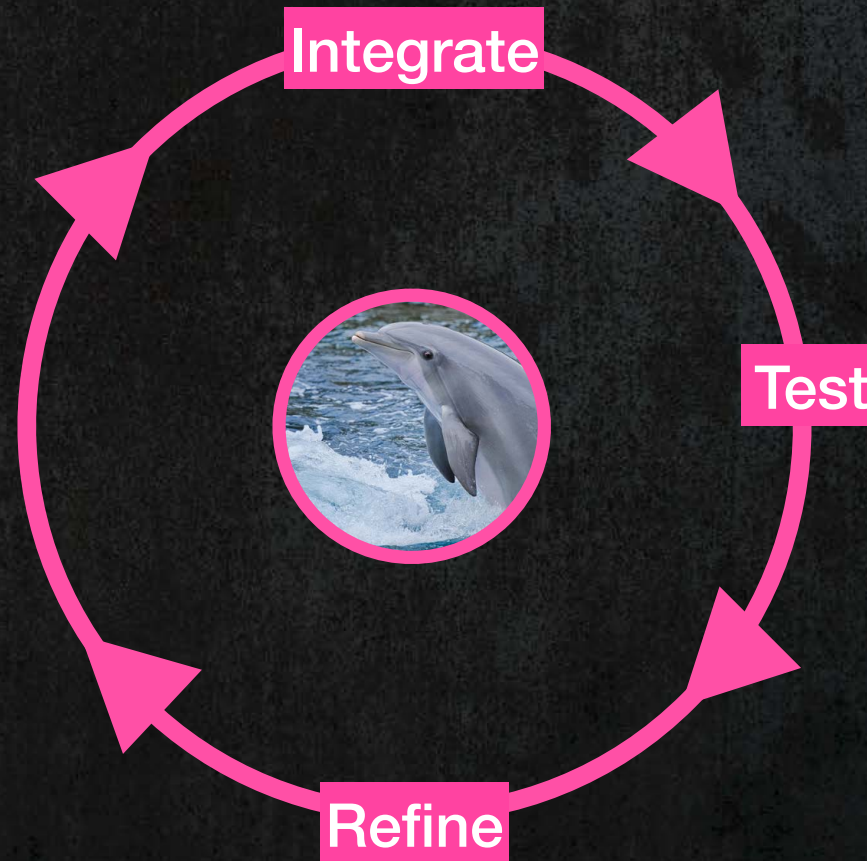
Let's shoot for **60 seconds**. Can you re-write it?

Andrew Davis  
@DrewDavisHere

**Refine**

## Now: Refine

Guide my tweaks,  
honing how  
accurately I reflect  
your unique essence.



Andrew Davis  
@DrewDavisHere



Certainly! Here's a revised version of the script, trimmed down to approximately 60 seconds:

[START SCRIPT]

Hello, healthcare innovators! Get ready to mark your calendars – HCIC 2023 is here! 🎉

Zoom into Los Angeles, November 5th to 8th. Where? At the \*Healthcare Internet Conference\*! The tagline? \*Where Innovation and Patient Experience Intersect\*. Yeah, that's a triple play!

Early birds, catch me, Andrew Davis is bringing \*The Loyalty Loop\* – it's game-changing, trust me!

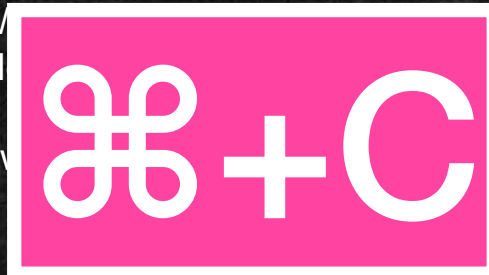
Oh, and the brainfood doesn't stop there. [Jon Youshaei](#) (that's "You-Shy") will be in the house! Plus, CIO legends from Mayo and Cleveland Clinic sharing personal journeys that redefined patient care. 🚀

Get this – four mainstage panels, generative AI, data privacy, and 6 sessions. Mind-boggling, right?

LA's calling, healthcare heroes! Let's revolutionize and connect at #HCIC23.

See you there, life-savers!

Andrew Davis  
@DrewDavisHere





Hey there, healthcare heroes!... Buckle up... HCIC 2023 is zooming into Los Angeles...  
November 5th to 8th... and let me

Imagine... marketing, digital health... #HCIC23 is the innovation fiesta

Now, listen up... On November 7... your seat belts... it's going to be a wild ride...

And then there's John (You-Shy)... The creator and journalist whiz... Ex-Instagram,  
Ex-YouTube... and he's Writer for Forbes. He's also the Head C...  
And he's packing some game-changers, believe me...

You'll have the chance to experience a few heartfelt stories from  
the Cleveland Clinic... Not to mention the Mind-tingling panels of  
across 7 tracks?... Yep... I said 60 SESSIONS!

Los Angeles... HCIC 2023... It's a supernova of healthcare marketing and patient experience



**Refine**



I made some edits. Here's my version. [Can you articulate the differences?](#) [START SCRIPT] Hey there, healthcare heroes!... Buckle up... HCIC 2023 is zooming into Los Angeles... November 5th to 8th... and let me tell you... it's going to be legendary...

Imagine... marketing, digital health, and patient experience... all sizzling together... That's right... #HCIC23 is the innovation fiesta you don't want to miss...

Now, listen up... On November 7th, at 8 am... I'll be unwrapping "The Loyalty Loop"... Fasten your seat belts... it's going to be a wild ride...

And then there's John (You-Shy)... The creator and journalist whiz... He's Ex-Instagram, Ex-YouTube... and he's Writer for Forbes. He's also the Head Creator Advisor at TubeBuddy... And he's packing some game-changers, believe me...

You'll have the chance to experience a few heartfelt stories from CIO's from the Mayo Clinic and the Cleveland Clinic... Not to mention the Mind-tingling panels on AI, privacy, and 60 sessions across 7 tracks?... Yep... I said 60 SESSIONS!

Andrew Davis  
@DrewDavisHere

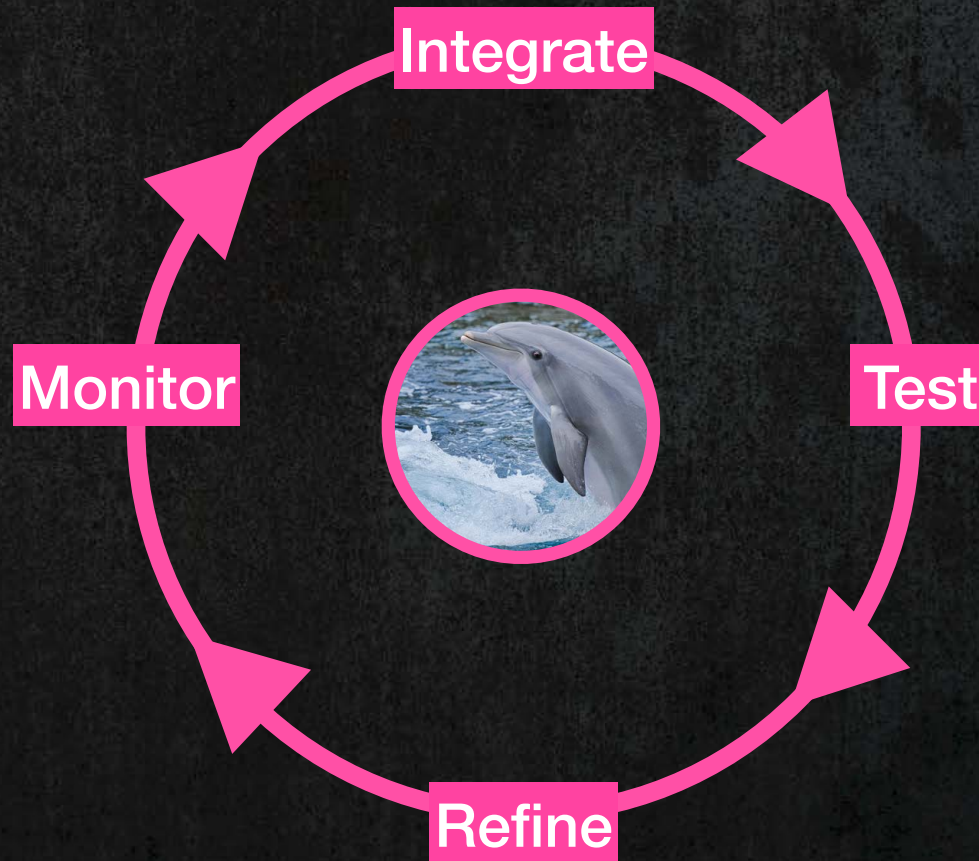
Los Angeles... HCIC 2023... It's a supernova of healthcare marketing experience enlightenment...

Refine

Now, don't forget... November 5th to 8th... LA is calling...

## Now: Monitor

Keep an eye on me  
to ensure my  
learning stays true  
to who you are.



Andrew Davis  
@DrewDavisHere



I can see that you made several adjustments to the script. Here are the main differences:

1. Added 'and' in "marketing, digital health, and patient experience" to create a more definitive list.
2. Expanded the introduction of John Youshaei to include his first name and provided a pronunciation guide in parentheses - "(You-Shy)".
3. Changed "He's packing some game-changers, believe me..." to "And he's packing some game-changers, believe me...", for better continuity.
4. Added details about CIOs from the Mayo Clinic and the Cleveland Clinic, highlighting that attendees will have the chance to hear heartfelt stories from them.
5. Emphasized the number of sessions by repeating "60 SESSIONS" in uppercase letters for emphasis, and adding "Yep... I said".
6. Changed "It's a supernova of healthcare enlightenment..." to "healthcare marketing and patient experience enlightenment..." to emphasize the kind of enlightenment the event offers.

Andrew Davis  
@DrewDavisHere

Monitor

These edits refine the script, making it more engaging and informative, and also emphasizing the exciting elements of the event. Great job!



Can you summarize all the rules I've given you for creating a good Promo Script. Please make a bulleted list from most important to least important.



Certainly! Here's a summary of the rules and preferences you've shared for creating a promo script:

1. **Engaging Opening:** Start with a catchy, attention-grabbing introduction.
2. **Signature Style:** Maintain a consistent voice, tone, and style reminiscent of your unique persona.
3. **Highlight Event Details:** Always incorporate essential details like the event name, date, location, and any major attractions.
4. **Incorporate Personal Role:** If you're a key part of the event (like speaking, hosting, emceeing), this should be highlighted prominently.
5. **Engage with Humor:** Include light-hearted moments or jokes involving Drewdini or other notable event moments.
6. **Utilize Conversational Tone:** The script should feel like a conversation with the audience.
7. **Clarity Over Brevity:** While keeping it concise is important, clarity and getting the message across is paramount.
8. **End with a Strong CTA:** Always conclude with a call-to-action, encouraging the audience to engage further or attend the event.

Andrew Davis  
@DrewDavisHere

Monitor



## Elaborate on number 2. What is my signature style?



Certainly! Your signature style, based on our interactions and the feedback you've provided, can be described as follows:

### **\*\*Andrew's Signature Style:\*\***

- **\*\*Personal & Engaging:\*\*** You use direct address, often speaking to the audience as if you're having a one-on-one conversation with them. This makes the content feel more intimate and personally tailored.

- **\*\*Energetic & Passionate:\*\*** Your language is vibrant and carries excitement. You often employ exclamatory remarks to convey enthusiasm.

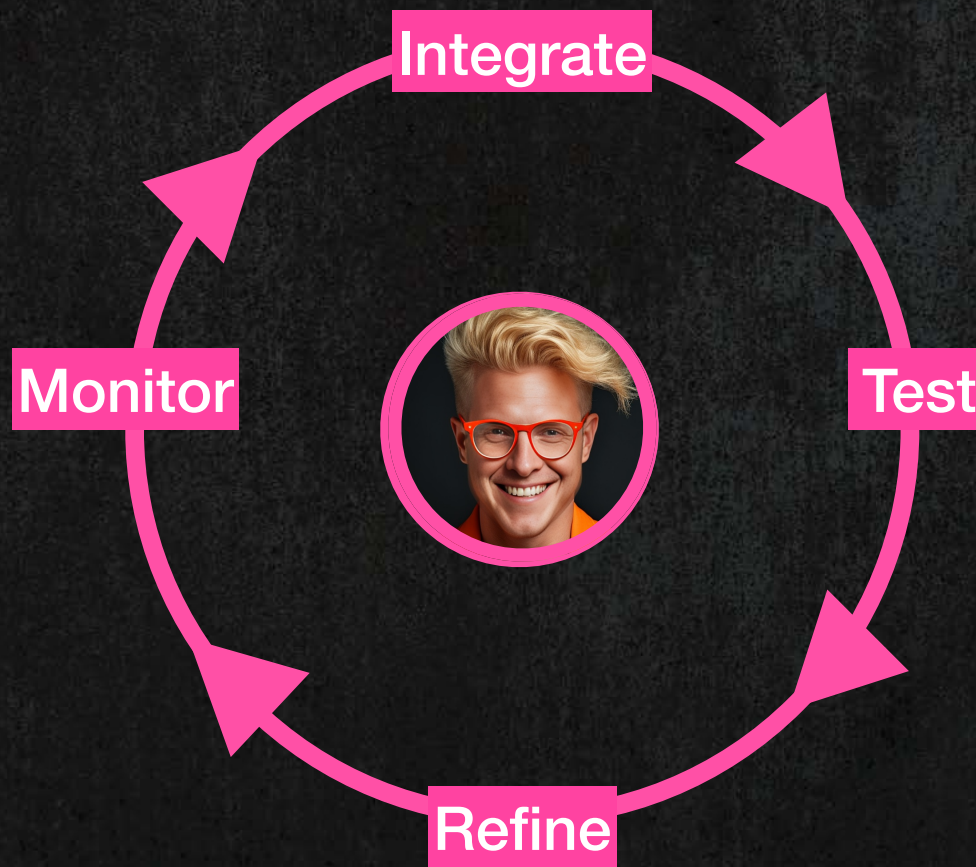
- **\*\*Inclusive Terminology:\*\*** You tend to group the audience in "trailblazers," "mavericks," or "pioneers," fostering a sense of purpose.

- **\*\*Use of Analogies & Wordplay:\*\*** You incorporate clever phrasings and analogies that make the content more memorable. This not only keeps it engaging but also adds

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Monitor

# Now: Iterate



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Alright! We need to write another promo video... are you up to the task?



Absolutely! I'm ready to tackle another promo video script. Just provide me with the details of the event and any specific information or elements you would like to include, and I'll craft a script for you. Let's do this!

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Please help me write a promo video for the TAMIO Conference in Austin this year. Here is a link to the website. <https://texastamio.org/2026conference/>



Hey there, TAMIO trailblazers!

Get ready to revolutionize public communication at the 2026 TAMIO Annual Conference... June 3rd through 5th in downtown Austin... where municipal communication meets cutting-edge innovation!

Mark your calendars NOW... this is where 450 of Texas's finest PIOs transform how we connect with our communities...

I'll be igniting the conference June 3rd with the opening keynote... unveiling your Digital Doppelgänger...

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This isn't just tech talk... it's about amplifying what makes YOU irreplaceable... enhancing your creativity... your strategic thinking... your ability to connect with citizens in ways that matter...

The entire TAMIO community will be there... sharing breakthrough strategies

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# Building Your Digital Doppelgänger(s)



Select a  
Dolphin-Sized  
Scope.



Gather  
Your Fish  
(Brain)



Build Your  
Bubble Ring  
(Heart)

# Building Your Digital Doppelgänger(s)



Select a  
Dolphin-Sized  
Scope.



Gather  
Your Fish  
(Brain)



Build Your  
Bubble Ring  
(Heart)



Name Your  
Digital  
Doppelgänger

connoisseurs... It's me... Andrew Davis... and I've got a hot scoop for you...  
World is back... bigger, better... and moving to the heart of the action -  
We're taking the capital city by storm... from September 26th

unpre...

But the excitement doesn't end th  
"Artificial Influence"... How can we  
find out...

And you thought we were done?... No  
only Elizabeth Banks!... YES, the multi-... and filmmaker Elizabeth Banks, ...  
Hollywood meets content marketing...

Content Marketing World in DC, September 26th-28th... It's not just an event... It's a content  
creation carnival...

THEY ARE BETTER

~4~

RS SAVED

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## Start Doppelganging!

When you create digital doppelgängers you're no longer tasking AI, you're shaping it.

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Co-creating with your digital doppelgänger preserves your originality.

When you preserve your originality, you retain your value.

Digital Doppelgängers allow you to scale your talent and increase your revenue.

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# SYNTHETIC SHAME-o-METER



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AKADrewDavis.com

# SYNTHETIC SHAME-o-METER

OUT OF ORDER

ALREADY FEEL  
NO SHAME?

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AKADrewDavis.com

A carnival game called "Synthetic Shame Meter" is the central focus. It features a red joystick on a wooden base. A sign above the joystick reads "SYNTHETIC SHAME METER". A piece of torn paper with "OUT OF ORDER" written in red is stuck to the game. In the background, a busy fairground with colorful flags and people is visible.

# Moral Disengagement

When cheating becomes normalized, your brain just stops ringing the guilt alarm.

## Psychopaths, Serial Killers, & Con Artists

It's NOT the speed at which you  
ADOPT AI.

It's the speed at which we  
ADAPT to what makes  
AI unique.

It's not the innovation itself that transforms society, but the **true superpower it unlocks.**

It's not the inventors who reveal the true superpower; **it's people like us.**

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@DrewDavisHere



# Build Your Digital Doppelgänger.

The magic isn't the machine.  
The magic is YOU.

Andrew Davis  
[AKADrewDavis.com](http://AKADrewDavis.com)



# Build Your Digital Doppelgänger.

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The magic is YOU.

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Build Your Own in  
Bluebonnet!



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Drewdini's Future



# 2030 At The Earliest

Given the cost of power and  
increase in processing capabilities.

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2023



Imitate  
Replicate  
& Learn



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2023



+

2025



Imitate

Replicate  
& Learn

Act

Mimic Task  
Execution



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The entire TAMIO community will be there... sharing breakthrough strategies

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Drewdini

**Hey there, TAMIO trailblazers!**

This video was entirely generated by AI.



Spanish Drewdini  
Latino Market

**Hola, pioneros de TAMIO!**

Este video fue completamente generado por IA.

2023



+

2025



+

2027



Imitate

Replicate  
& Learn

Act

Mimic Task  
Execution

Predict

Anticipate  
Needs

202

ces

Jun  
3

**2026 Texas Association of  
Municipal Information  
Officers (TAMIO) Annual  
Conference**

Austin, TX

The annual conference of the Texas  
Association of Municipal  
Information Officers (TAMIO)

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18



Jun  
7

**2026 NACDA & Affiliates  
Convention**

Las Vegas, NV

Annual convention of the National  
Association of Collegiate Directors  
of Athletics.

Jul  
26



Hey there, TAMIO trailblazers!  
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2026 TAMIO Annual Conference...  
downtown Austin... where municipa  
meets cutting-edge innovation!  
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Hey there, TAMIO trailblazers!

2023



+

2025



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2027



+

2030



Imitate

Replicate  
& Learn

Act

Mimic Task  
Execution

Predict

Anticipate  
Needs

Initiate

Independent  
Action

# 2026 Upcoming Appearances

Jun  
3

## 2026 Texas Association of Municipal Information Officers (TAMIO) Annual Conference

Austin, TX

The annual conference of the Texas Association of Municipal Information Officers (TAMIO)

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Jun  
5

## WSI Annual Convention

Cabo San Lucas, Mexico

WSI is a global network of digital marketing and AI-focused consultants operating in over 80 countries. This annual convention brings together franchise owners, agency leaders, and digital growth advisors from across our international network.

Jun  
30

Jun  
7

## 2026 NACDA & Affiliates Convention

Las Vegas, NV

Annual convention of the National Association of Collegiate Directors of Athletics.

Jul  
26



Drewdini

Hey there, TAMIO trailblazers!

2023



+

2025



+

2027



+

2030



Imitate

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**DIGITAL  
DOPPELGÄNGER**

**TAMIO**

TEXAS ASSOCIATION  
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## DISCLAIMER

All representations and demonstrations in this presentation are actual Artificial Intelligence (AI) interactions. **Each input prompt and output is authentic.** Some AI responses have been selectively edited for presentation clarity but remain faithful to their original content. This activity does not compromise the integrity of AI output and adheres to best practices for AI transparency.

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