TAMIO 2024

Elevate

Your Presentations

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Today's Agenda

Content Curation

Design Considerations

Visual Elements

Practice!

During & After

Presentations

Content Curation

Identify Your Goal

Set a clear objective for your presentation

Be sure every point supports overall goal

Choose appropriate style and tone

Know Your Audience

01 Research demographics, interests, etc.

02 Tailor content to resonate with their needs

03 Use language they understand

Organizing Content

Data

Beware of overloading people with too much information.

Context

Helps visualize the timeline.
“If this, then this.”

Stories

A good one helps personify data & numbers.

Filter

Filter and edit so everything is relevant

Design Considerations

Follow the 6 x 6 Rule

Lines of text

Words per line

Design Do’s and Don’ts

Font Selection

Sans Serif is best

Text Size

No smaller than 24 point

Colors

Dark on Light, Light on Dark

Using Graphics & Media

Charts

Information should be easy to understand

Graphs

Less is more

Images

Limit to four per slide

Videos

Consider length
Closed Captioning