



TAMIO SPONSORSHIP PACKAGES

50TH ANNIVERSARY CONFERENCE
JUNE 5 - 7, 2024



ABOUT US

The Texas Association of Municipal Information Officers (TAMIO) was developed as a result of the increasingly complex role of public information in municipal government. When organized in 1974, only a handful of Texas cities employed professional communications staffs. Today, TAMIO is comprised of 500+ public information/public relation professionals across the Lone Star State.

This year, TAMIO is celebrating its 50th anniversary with its largest celebration to date. This year's conference will be packed with well-known keynote speakers, invaluable presentations, and fun networking opportunities. We hope you'll join us!

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MOBILE APP SPONSOR: \$4,000

ONE AVAILABLE - BEST VISIBILITY



We had 339 total users of the mobile app in 2023. It is the only way attendees can access the detailed schedule, speaker information, handouts, sponsor information, meals, and more. With this sponsorship, you will also receive:

- Your logo will appear at the bottom of every page of the mobile app. The app will be live for attendees approximately two to three weeks before the conference.
- One flash ad that appears the first time an attendee logs into the mobile app.
- TAMIO includes your company in its e-newsletter to all members (along with other sponsor logos) advertising the conference. The mobile app, if your company is sponsored, will also be mentioned. This email is sent to approximately 1,200 people, reaching more than 130 cities, counties and government entities.
- Your logo is the featured sponsor on the TAMIO conference webpage.
- Opportunity to give a five-minute presentation at Thursday breakfast or a two-minute video promo.
- Two complimentary conference registrations. These are also the representatives at your booth.
- First right of refusal for the same sponsorship (dollar amount subject to change) for 2025.
- A copy of the conference attendee list will be provided a week before the conference.
- Exhibitor table to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not included).

TAMI AWARDS SPONSOR: \$5,500

ONE AVAILABLE - GREAT VISIBILITY



In 2023, the TAMI Awards had 554 submissions and the number continues to grow every year. With this sponsorship, you will receive:

- Acknowledgment as the sponsor of all TAMI Awards marketing (the more this one is purchased the more we can promote you).
- Your logo on every submission page of the online awards program, plus being listed on the mobile app and website as a sponsor.
- Opportunity to give a five-minute presentation at the TAMI Awards dinner or a two-minute video promo.
- Inclusion in our annual about the annual conference to TAMIO members and others about the annual conference. It is sent to 1,200 individuals representing 130 cities, counties and government entities.
- One flash ad on the mobile app on Thursday of the conference.
- Two complimentary conference registrations. These are also the representatives at your booth.
- First right of refusal for the same sponsorship (dollar amount subject to change) for 2025.
- A copy of the conference attendee list provided a week before the conference.
- Exhibitor table to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not included).

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TAMI AWARDS BANQUET: \$3,000

ONE AVAILABLE - GREAT VISIBILITY



The TAMI Award Banquet is where the winners of the 2021 TAMI Awards are announced. It is the culminating event for our organization and the conference. With this sponsorship you will receive:

- Acknowledgment as the sponsor at the TAMI Awards Banquet
- Inclusion in one hour about the conference to TAMI members and others about the annual conference is sent to 1,200 individuals in 130 cities, counties and government entities.
- One flash ad on the mobile app on Thursday of the conference plus being listed on the mobile app and website as a sponsor.
- Opportunity to give a two-minute presentation at the beginning of the TAMI Awards dinner or a two-minute video promo.
- Two complimentary conference registrations. These are also the representatives at your booth.
- A copy of the conference attendee list provided a week before the conference.
- Exhibitor table to include a 10-ft draped table and two chairs for purpose of displaying product (electricity is not included).

PLATINUM LEVEL SPONSOR: \$2,500

13 AVAILABLE - EXCELLENT VISIBILITY

Due to high demand, purchase of sponsorships at the platinum level and above must be online, credit card payments. Platinum Level sponsorships assigned on a first-come, first-served basis.

Conference Photographer (speaking time TBD) **SOLD!**

Balloon Arch (speaking time TBD) **SOLD!**

Wednesday Opening Keynote Sponsor (speaking time at opening session) **SOLD!**

Wednesday Happy Hour Drinks (speaking time TBD) **SOLD!**

Wednesday Happy Hour Appetizers (speaking time TBD) **SOLD!**

Thursday Morning Breakfast Sponsor (speaking time at breakfast) **SOLD!**

Thursday Morning Keynote Sponsor (speaking time before keynote) **SOLD!**

Thursday Lunch Sponsor (speaking time at lunch) **SOLD!**

Thursday Lunch Keynote Sponsor (speaking time before keynote) **SOLD!**

Thursday TAMI Award Banquet Happy Hour Sponsor (speaking time before dinner in banquet room) **SOLD!**

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PLATINUM LEVEL SPONSOR: \$2,500

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- Friday Breakfast Sponsor (speaking time at breakfast) **SOLD!**
- Friday Opening Keynote Sponsor (speaking time before keynote) **SOLD!**
- Friday Closing Keynote Sponsor (speaking time before keynote) **SOLD!**

All Platinum Sponsorships include:

- Opportunity to give a three-minute presentation or a two-minute video promo about your company.
- Inclusion in email about the annual conference to TAMIO members and others about the annual conference. It is sent to 1,200 inboxes representing 130 cities, counties and government entities. (Exception: if sponsorship is sold after the email blasts have concluded)
- Two complimentary conference registrations. These registrants are also the representatives at your booth.
- Exhibitor tables to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not provided).
- TAMIO will provide conference attendee list a week before the conference.
- Listings on the mobile app, the TAMIO conference website and the sponsor sign.

GOLD LEVEL SPONSOR: \$1,400

5 OPPORTUNITIES LEFT - GOOD VISIBILITY

Gold Level sponsorships assigned on a first-come, first-served basis.

All Gold Sponsorships include:

- One complimentary conference registration. This registrant is also the representative at your booth.
- Exhibitor tables to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not provided).
- TAMIO will provide conference attendee list a week before the conference.
- Your company listed on the mobile app, conference website, and sponsor sign.

ADDITIONAL INFORMATION

All sponsorship levels include the refreshments offered in the Wednesday afternoon break; Thursday breakfast, breaks, and lunch; as well as the Friday breakfast. The Wednesday night event is an additional \$50 for everyone except the Wednesday night event sponsors. The TAMI Awards Banquet on Thursday night is included for all comp sponsor registrations.

Conference Representation

Any sponsor who would like to bring more representatives outside of what's included in their sponsorship will need to register those representatives for the conference. As a reminder, the sponsorships for the Mobile App, TAMI Award Submission Program, TAMI Awards Banquet, Wednesday Night Event, and Platinum level sponsorships include two complimentary registrations. Gold sponsorships include one complimentary registration.

Rules, Regulations, Dates and Times

Your exhibit area is your responsibility and how you decide to display it is up to you as long as you don't infringe on another table. We just want everyone to have fun, network, and get the most out of this conference.

Please be aware that we must work with the hotel with regards to space and the availability of electricity. It is highly recommended that you bring an extension cord and power strip. If your table is not near a wall outlet (which we cannot guarantee), you will need to order a hook-up from the hotel AV company. Information for this will be sent to all sponsors no later than the end of April.

We will provide you with one 6-foot, draped table and a guaranteed crowd of fun-loving, enthusiastic, professional communicators. Exhibitor tables will be in the same area as the refreshment breaks.

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ADDITIONAL INFORMATION

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Typical conference times run from 1 p.m.-5:30 p.m. on Wednesday, 8 a.m.-5:15 p.m. on Thursday, and 8 a.m. to 11 a.m. on Friday.

Exhibit tables will be available for setup starting at 8 a.m. on Wednesday, June 5. Please setup by noon that day, as attendees will be in your area waiting for doors to open. Sponsors will receive additional move-in information by the end of April.

The afternoon break on Wednesday and the two Thursday breaks will be held in the same area as the exhibit/display tables. The Wednesday and Thursday afternoon breaks are 30 minutes long. The Thursday morning break is 45 minutes long. TAMIO recommends sponsors attend all networking opportunities and meals for maximum opportunity for business connections.

Please tear down your exhibit quickly after the afternoon break on Thursday, June 6, around 4:15 p.m. The room will be reset for TAMU Award Banquet Happy Hour.

Sponsorship Cancellation Policy

If TAMIO cancels the conference, sponsors will receive a full refund or the opportunity to carry it through to the following year. If your company decides to cancel, TAMIO will let you carry it over to the following year as long as we are notified by April 1. If a refund is preferred, please be advised of the following rules:

Cancellation on or before March 31
Cancellation between April 1 – 30
Cancellation after May 1

Full refund or holdover
Refund minus \$100 transaction fee
No refund

SECURE YOUR **SPONSORSHIP**

 <https://texastamio.org/2023ac/sponsorship>

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