2024 TAMI AWARDS

Details and Tips from webinar

Basic details

- Information about the awards can be found online.
- Award submittal period is February 5, 2024 (8 a.m.) through March 17, 2024 (11:59 p.m.)
- No changes to categories this year.
- Work much be produced on or after January 1, 2022.
- Fees are $85 entry for TAMIO members
- Pay by check and select the invoice option at the end of entry submission.
- If you are paying by credit/p-card, select PayPal.
- Entries should be significantly original work to celebrate hard work and unique talents.

Tips for Creating a Successful Submittals

- Visit the past winners page on the website to see examples and get help with category selection.
- Consolidate and group attachments for submission to make it easier for judges to review.
- Emphasize creativity and effort in presentations helps showcase the process to judges.
- It's crucial to align goals with analytics to demonstrate the impact of submissions.
- Emphasize success and impact in submissions.

Nice to Know

- Humor category is highly competitive and inundated with entries.
- Categories that could grow in submittals include innovation, photography, and strategic planning.