



# There is an I in City



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# Communicators



Operate in the background to make everyone else look good.



Strategists

Information repositories

Thermometers

Connectors

Promote organizational accomplishments but rarely our own.



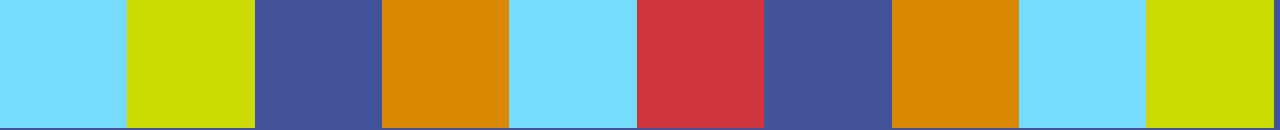
Allow other departments to take credit for our department's work.



## Identify

Know your career goals. Know your timeline.

“If you don’t know where you are going, you will probably end up somewhere else.”  
-Lawrence J. Peter



# Build

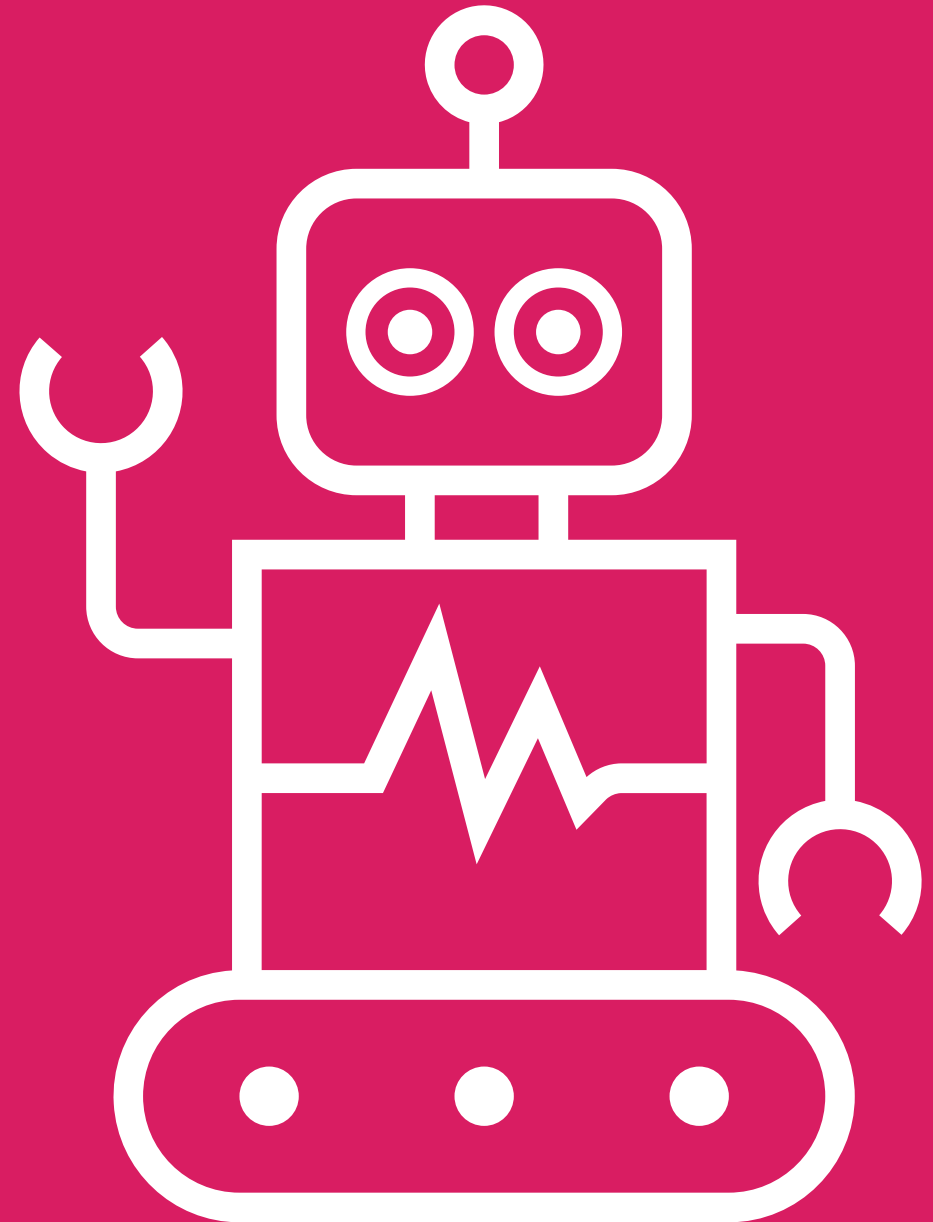
Your skillset, your resume and your reputation.

“The future depends on what you do today.”  
-Gandhi

# Credential

Get all the training and certifications available...and not just in communications.

“Right now, your competition is training.”  
-Unknown





## Highlight

Your accomplishments are your accomplishments. Take credit where credit is due.

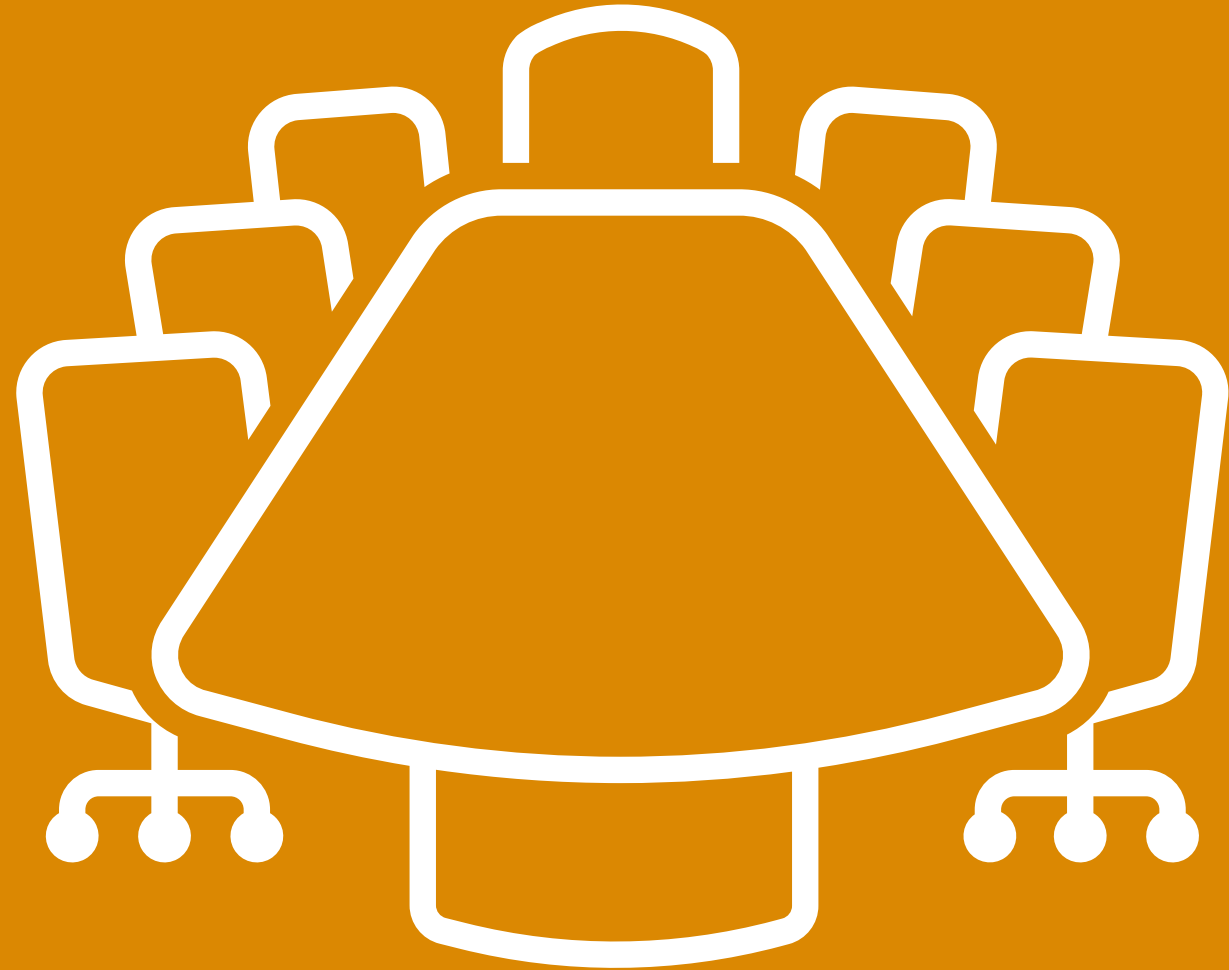
“It’s important to get comfortable with your accomplishments. When you feel worthy of your success, you’ll feel less awkward talking about your greatness.” -Amy Morin

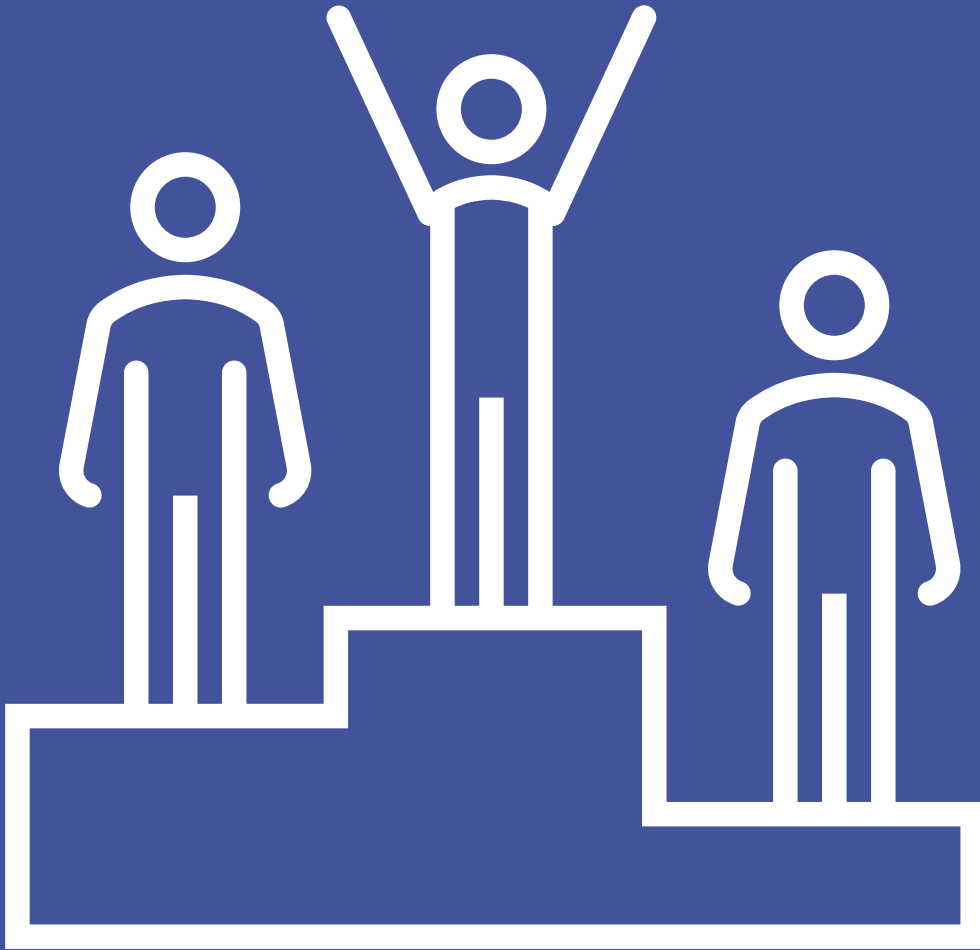


# Participate

Take your seat at the table – every table – and make your voice heard.

“If they don’t give you a seat at the table, bring a folding chair.” -Shirley Chisholm





## **D**istinguish

Set yourself apart as an expert, a leader, an asset.

“If you seek only easy problems to solve, then ultimately, there’ll be nothing about you to distinguish yourself from others.” -Neil deGrasse Tyson





# Communicate

You can't expect them to know what you haven't told them. Make your intentions known and clear.

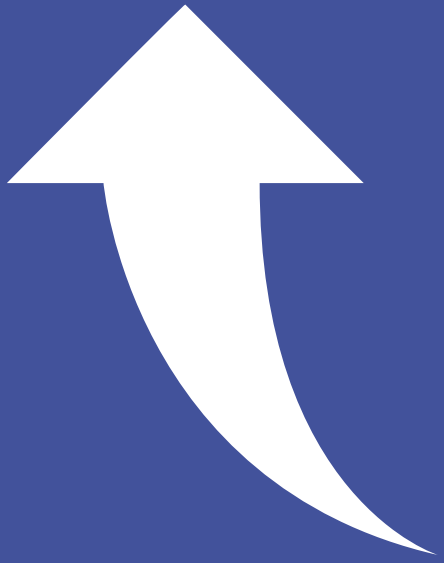
“You get in life what you have the courage to ask for.” -Oprah



# Reinvent

Break out of the box you've been placed in. Demonstrate the power of your potential.

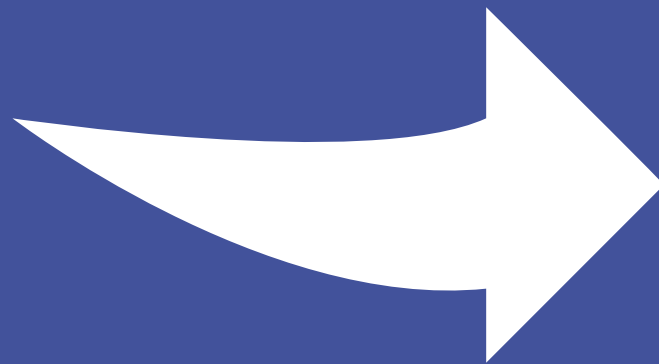
“Your power to choose your direction of your life allows you to reinvent yourself, to change your future...” -Stephen Covey



## Realize

The time will come to move up or move out. Be realistic and honest with yourself.

“The first step toward getting somewhere is to decide that you are not going to stay where you are.” -Unknown



**“A goal without a plan is just a wish.”**  
-Larry Elder



Decide where you  
want to go.



Take all the steps  
along the route.



Don't be afraid to  
change paths to get  
there.

# Thank you

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