Here is a link to a paper that goes deep into public engagement research. In the spirit of public engagement, this is a "public comment" version, so feel free to add comments and suggestions. We'll work them into the final version:

https://docs.google.com/document/d/1y3_mBlGtewNZB5qa7pPmzaDL5GzFOf6gtxUw1DZAqxM/edit?usp=sharing

https://www.gfoa.org/rethinking-budgeting

Recommended book: Making Numbers Count: The Art and Science of Communicating Numbers https://www.amazon.com/dp/808VJKX427/ref=dp-kindle-redirect? encoding=UTF8&btkr=1

https://www.gfoa.org/materials/new-taxes-that-work

This is also will be of interest to this audience https://www.gfoa.org/materials/transparency-a-means-to-improving-citizen-trust

To add on to Chris's comment the concept of procedural justice is essential. check this out: https://www.gfoa.org/fairness