



## Announcing the Finalists!

We had another amazing TAMI Awards season, with an astounding 435 entries! This ties last year's award entry record, even though we did away with the COVID-19 award categories.

Over the past few weeks, I received numerous emails from our CAPIO judges saying what outstanding entries TAMIO members submitted, full of creativity and great ideas.

This year, we added the much-requested Best Small Shop awards category based on member requests. I'm happy to report it was so popular that we had to split it into two categories for the judges - one person shops and shops with more than one staff member.

Below is a list of finalists in alphabetical order. If more than three names are listed, this means there was a tie in one of the placings.

Winners will be announced during the TAMI Awards Banquet on Thursday, June 9 at this year's [Annual Conference](#) in Houston. If you haven't registered for the conference yet, you can [register at this link](#). The early registration discount ends on May 24. The banquet is included in your registration fee. You may also purchase a guest banquet ticket for \$60.

In addition, if you haven't booked your room at the hotel, be sure to do it soon. Our special rate ends on Tuesday, May 24. If you have trouble securing a room, please contact Lauren at [laureng@tml.org](mailto:laureng@tml.org).



PRINT

EXTERNAL NEWSLETTER OR MAGAZINE

FLYERS AND POSTERS

- Hurst, League City, Pflugerville, Prosper

- Carrollton, Garland, League City, Schertz

**REPORT**

- Flower Mound, Murphy, Tyler

**SPECIAL PUBLICATION**

- Friendswood, Longview, Round Rock, San Antonio



## VIDEO

**BEST USE OF HUMOR**

- Burleson, Round Rock, Trophy Club

**PUBLIC SERVICE ANNOUNCEMENT (EDUCATIONAL)**

Population Under 75,000

- Burleson, Canyon, Trophy Club

Population 75,000 - 150,000

- Carrollton, Round Rock, San Angelo

Population Over 150,000

- Arlington, Corpus Christi, Midland

**PUBLIC SERVICE ANNOUNCEMENT (MARKETING)**

Population Under 100,000

- Bellmead, Boerne, San Angelo

Population Over 100,000

- Carrollton, League City, Round Rock

**REGULAR OR RECURRING PROGRAM**

Population Under 100,000

- Bryan, Flower Mound, Trophy Club

Population Over 100,000

- Austin, Garland, McAllen, McKinney

**SPECIAL OR ONE-TIME PROGRAM**

Population Under 100,000

- Baytown, Bryan, San Marcos

Population Over 100,000

- Carrollton, McAllen, Victoria, Williamson County



## TECHNOLOGICAL SERVICES

**ELECTRONIC NEWSLETTER OR MAGAZINE**

- Bryan, Cedar Park, Garland, Georgetown, Grand Prairie

**BEST USE OF SOCIAL MEDIA (PLANNED)**

**BEST USE OF SOCIAL MEDIA (UNPLANNED)**

Population Under 100,000

- Brownwood, Burleson, Georgetown, Keller

Population Over 100,000

- League City, McKinney, San Antonio

Population Under 100,000  
- Bryan, Corinth, New Braunfels  
Population Over 100,000  
- Carrollton, League City, Round Rock

**ELECTRONIC REPORT**  
- Austin, Bryan, Schertz, Sugar Land

**WEBSITE**  
- Bryan, McKinney, Round Rock



## MARKETING

**PLAN OR CAMPAIGN**  
Population Under 100,000  
- Bryan, Granbury, New Braunfels, Seabrook  
Population Over 100,000  
- Arlington, Garland, Irving, McKinney

**BEST USE OF PROMOTIONAL ITEM**  
- Bryan, Carrollton, League City, Lubbock

**MOST CREATIVE WITH LEAST DOLLARS**  
- Anna, Arlington, Plano



## Special Events

**SPECIAL EVENTS - BEST ONE TIME**  
- Bryan, Corpus Christi, Granbury, Victoria

**SPECIAL EVENTS - BEST RECURRING**  
Population Under 50,000  
- Addison, Bellaire, Liberty Hill  
Population Over 50,000  
- Carrollton, Frisco, Grand Prairie, Round Rock



BEST MEDIA RELATIONS - BEST PHOTOGRAPHY -  
COMMUNICATIONS PLANNING - INTERNAL  
COMMUNICATIONS - INNOVATION - BEST SMALL  
SHOP

**BEST MEDIA RELATIONS**

- Arlington, Prosper, Round Rock

**BEST PHOTOGRAPHY**

- Brownwood, McKinney, Round Rock

**COMMUNICATIONS PLANNING**

- Arlington, Corinth, Nassau Bay, Williamson  
County

**INNOVATION**

- Arlington, Bryan, League City, Mansfield

**INTERNAL COMMUNICATIONS**

- Arlington, Georgetown, Plano

**BEST SMALL SHOP**

One Staff Member

- Anna, Lake Jackson, Nassau Bay

More Than One Staff Member

- Addison, Brownwood, Seabrook