

TAMIO

TEXAS ASSOCIATION OF MUNICIPAL
INFORMATION OFFICERS

TAMIO 2022 Annual Conference

Four Seasons Hotel Houston

June 8-10

TAMIO is your opportunity to connect with more than 220 communications professionals for 2 1/2 days and build lasting relationships with your target audience of municipal governments across the state of Texas.

Conference inclusion: All sponsorship levels include an exhibitor table and access to conference sessions for one or more representatives of your company (see details listed under each sponsorship level). All sponsorship levels will include a listing on the 2022 conference webpages, the overall sponsor sign, and the conference mobile app.

While most of our attendees work for Texas cities' communication departments, we have started to attract other city departments with PIO's such as Parks and Rec, police, county hospitals, and offices of emergency management.

Please look over the sponsorship package. We believe the visibility and networking opportunities offered at the TAMIO Conference is terrific value for our sponsors. If you have any questions, please call or email Lauren Grossman at 512-231-7450 or laureng@tml.org or Belinda Willis, CPC, at 817-312-5829 or belindawilliscpc@gmail.com.

(Note: Some items on the following sponsorship lists have a production timeline. Production will not be stopped if a sponsorship is bought late. The solution – choose early!)

The opportunity to be a sponsor during the 2022 TAMIO Annual Conference is open to any business or professional organization related to the government communications field. Accepting a company's sponsorship does not in any way constitute an official endorsement by TAMIO or its officers of any product or service offered by the sponsoring organization.

Availability is first come, first served.

Due to high demand, purchase of sponsorships at the platinum level and above must be online, credit card payments.

1 Mobile App sponsor, 1 TAMI Award Submission Program sponsor, 1 TAMI Awards Banquet sponsor, 2 Valet Parking sponsors, 5 Platinum sponsors, 5 Gold sponsors, and 3 Silver sponsors

Mobile App Sponsor: \$4,000
(Only one available - Best Visibility!) SOLD

We had 195 total users of the mobile app in 2021. (We had a slightly lower attendance in 2021 due to COVID.) In 2019, we had 213 users. For those whose city phones will not accept the app, we have a printed schedule-at-a-glance, but the mobile app is the only way onsite for attendees to access the detailed schedule, speaker information, handouts, sponsors, meals, and more. As the sponsor of the mobile app, your logo and yours alone will show up on every page of the app. With this sponsorship, you also receive:

- Sponsor logo on every page of mobile app which will go live to attendees approximately two to four weeks before the start of the conference.
- One flash ad that appears the first time an attendee logs on for the first time to the mobile app
- TAMIO includes you on one e-blast to all members advertising the conference and the mobile app that your company is sponsoring. (Email blast includes approximately 250 emails representing 130 cities, counties and government entities.)
- Your logo is the top logo on the sponsor page of the TAMIO Conference webpage.
- Opportunity to give a 5-minute presentation at the Thursday breakfast or a two-minute video promo.
- Two (2) complimentary conference registrations. (These are also the representatives at your booth.)
- First right of refusal for the same sponsorship (dollar amount subject to change) for 2023.
- A copy of the conference attendee list provided a week before the conference.
- Exhibitor tables to include one (1) 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).

TAMI Awards Submission Program Sponsor: \$5,000
(Only one available – Great Visibility!) SOLD

Besides the conference mobile app, we use an online program for the TAMI Awards submissions and judging. In 2021, the TAMI Awards had 435 submissions and that number continues to grow every year. With this sponsorship, you will receive:

- Acknowledgment as the sponsor in all TAMI Awards marketing (the earlier this one is purchased the more we can promote you).
- Your logo on every submission page of the online awards program plus being listed on the mobile app and website as a sponsor.
- One flash ad on the mobile app on Thursday of the conference
- Opportunity to give a five-minute presentation at the TAMI Awards dinner or a two-minute video promo.
- Two (2) complimentary conference registrations. (These are also the representatives at your booth.)
- First right of refusal for the same sponsorship (dollar amount subject to change) for 2023.
- A copy of the conference attendee list provided a week before the conference.
- Exhibitor table to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).

TAMI Awards Banquet Sponsor: \$4,000 **(One available – Great Visibility!)**

The TAMI Award Banquet is where the winners of the 2022 TAMI Awards are announced. It is a very important event for our chapter and for the conference. With this sponsorship, you will receive:

- Acknowledgment as the sponsor at the TAMI Awards Banquet.
- Inclusion on one email blast to all TAMIO members about the annual conference (email blast includes approximately 235 emails representing 130 cities, counties and government entities).
- One flash ad on the mobile app on Thursday of the conference plus being listed on the mobile app and website as a sponsor.
- Opportunity to give a three-minute presentation at the beginning of the TAMI Awards dinner or a two-minute video promo.
- Two (2) complimentary conference registrations. (These are also the representatives at your booth.)
- A copy of the conference attendee list provided a week before the conference.
- Exhibitor table to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).

Valet Parking Sponsor: \$2,500 **(Two available – Great Visibility!) **SOLD OUT****

The site of our conference – Four Seasons Hotel Houston – only has valet parking. While we have negotiated a discounted parking rate, the rate is still high (especially when you are use to free). Your sponsorship allows our attendees to reduce their hotel parking fees by \$4-\$5 a day (amount will be based on the number of people registered for the conference). Attendees will be required to go to one of the two valet sponsor exhibit tables to sign-up to receive the discount at hotel checkout. With this sponsorship, you will receive:

- Inclusion on one email blast to all TAMIO members about the annual conference (email blast includes approximately 235 emails representing 130 cities, counties and government entities). If the sponsorship is purchased close to the conference, this may not be possible.
- Two (2) complimentary conference registrations. (These are also the representatives at your booth.)
- A copy of the conference attendee list provided a week before the conference.
- Exhibitor tables to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).
- Listings on the mobile app and on the TAMIO conference website.

Platinum Level - \$1,750

(5 available - Excellent Visibility) **SOLD OUT**

There are five Platinum Level sponsorships assigned on a first-come basis.

1. Wednesday Opening Keynote Sponsor – Our first keynote that starts the conference with a great speaker. This sponsor will be listed on the Wednesday signage. You will have up to five-minutes for a presentation or you can provide us a two-minute video promo. **SOLD**
2. Thursday Morning Keynote Sponsor – This sponsor will be listed on the Thursday breakfast keynote signage. You will have up to five-minutes for a presentation or you can provide us a two-minute video promo. **SOLD**
3. Thursday TAMIO Film Fest Sponsor – This sponsor will be listed on the Thursday lunch signage. You will have up to five-minutes for a presentation or you can provide us a two-minute video promo. **SOLD**
4. Friday Breakfast Keynote Sponsor – This sponsor will be listed on the Wednesday breakfast keynote signage. You will have up to five-minutes for a presentation or you can provide us a two-minute video promo. **SOLD**
5. Friday Closing Keynote Sponsor – This sponsor will be listed on the Wednesday closing keynote signage. You will have up to five-minutes for a presentation or you can provide us a two-minute video promo. **SOLD**

All five Platinum level sponsors receive:

- Inclusion on an email blast from TAMIO to conference attendees about our six Platinum sponsors. (*exception: if sponsorship is sold after the email blasts have concluded*)
- Two (2) complimentary conference registrations. (These registrants are also the representatives at your booth.)
- Exhibitor tables to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).
- A copy of the conference attendee list provided a week before the conference.
- Listings on the mobile app and on the TAMIO conference website.

Gold Level \$1200

(5 available – Good Visibility)

There are five Gold Level sponsorships assigned on a first-come basis.

1. Wednesday Afternoon Break Sponsor – The conference opens on Wednesday afternoon followed by two breakout sessions. In between the sessions, we'll plan a 30 minute break where everyone will get a first look at our sponsor display tables.
2. Wednesday Pre-Restaurant Romp Drink Sponsor – Restaurant Romp on Wednesday night is a popular event for the conference and about 130-150 people attend. This year, we'll meet for about 45 minutes before for a drink, networking, and to find your restaurant group. This sponsorship gives everyone a complimentary drink ticket. **SOLD**

3. Thursday Morning Break Sponsor – Everyone needs time to reset and network and this is the first break of a day filled with education. The break is served in the same room as the sponsor tables. Your support will be acknowledged during the day and on signage. **SOLD**
4. Thursday Afternoon Break Sponsor – After a full morning of education and a video-filled lunch, everyone will want to refresh again in the afternoon. The break is served in the same room as the sponsor tables. Your support will be acknowledged during the day and on signage. **SOLD**
5. TAMI Award Banquet Happy Hour – Before the fabulous dinner and before the awards (we gave out over 120 awards!), we will gather for a short happy hour near the ballroom. Your sponsorship of two drink tickets will be good at the happy hour and dinner – a great treat for our members. **SOLD**

All five Gold level sponsors receive:

- One (1) complimentary conference registration. (This registrant is also the representative at your booth).
- Exhibitor tables to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).
- A copy of the conference attendee list provided a week before the conference.
- Listings on the mobile app and on the TAMIO conference website.

Silver Level - \$750 (3 available) **SOLD OUT**

There are four opportunities for sponsorship at the Silver Level on a first-come, first-choice basis. This is for companies that may want to “test the waters” and just have a manned, display table. Your sponsorship includes:

- One (1) complimentary conference registration. (This registrant is also the representative at your booth).
- Exhibitor tables to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).
- A copy of the conference attendee list provided a week before the conference.
- Listings on the mobile app and on the TAMIO conference website.

Conference Representation:

Any sponsors who want to bring more representatives than included in their sponsorship will need to have that person(s) register for the conference. The Mobile App, TAMI Award Submission Program, TAMI Awards Banquet, Valet Parking, and Platinum sponsorships include 2 complimentary registrations; Gold and Silver sponsorships include 1 complimentary registration. We do recommend sending your booth representative to network during the breakfast/lunch sessions, Restaurant Romp, and TAMI Awards Banquet.

Rules, Regulations, Dates and Times

Your exhibit area is your responsibility and how you decide to display it is up to you as long as you don't infringe on another table. We just want everyone to have fun, network, and get the most out of this conference.

Please be aware that we must work with the hotel with regards to space and the availability of electricity. It is highly recommended that you bring an extension cord and power strip. We will provide you with one 6-foot, draped table and a guaranteed crowd of fun-loving, enthusiastic, professional communicators. Most exhibitor tables will be located in the same room (due to space constraints the five high level sponsors will be right outside the door) as the refreshment breaks.

Exhibit tables will be available for setup starting at 8 a.m. on Wednesday, June 8. We'll have more information on move-in for you no later than the end of May, but you will need to be setup by noon.

The afternoon break on Wednesday and the two breaks on Thursday will be held in the same area as the exhibit/display tables. The Wednesday and Thursday afternoon breaks are 30 minutes long. The Thursday morning break is 45 minutes long to fulfill requests for more time by attendees and sponsors. We also recommend you attend all networking opportunities and meals as there is always some time to talk and meet people.

Tear down is scheduled after the afternoon break on Thursday, June 9, around 4:15 p.m. **Please be prepared to move-out quickly.** The room will be setup at 5pm for the reception before the TAMI Awards Banquet.

Typical conference times run from 1 p.m.-5:30 p.m. on Wednesday, 8 a.m.-5:15 p.m. on Thursday, and 8 a.m. to 11 a.m. on Friday.

COVID-19 Cancellation Policy

If TAMIO cancels the conference, you will have one of two options: receive a full refund, or transfer your sponsorship to 2023.

If your company cancels prior to April 8, you will be able to transfer your sponsorship to 2023. If you prefer a refund, please see the dates below.

Cancel from initial sponsorship offering – April 8	Full refund
Cancel April 9 – May 31	Refund minus \$100 transaction fee
June 1 - Conference start	No refund