

Social Media: The Latest Trends, New Features and What's Next

Resources

Twitter: [Campaigning on Twitter Handbook](#) Ask Tom questions at: tarantino@twitter.com

Facebook and Instagram:

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Government, Politics, and Advocacy Specific Resources

- - [Facebook Best Practices](#)
 - More information about [our New Page Experience!](#)
 - [Instagram Best Practices](#)
 - Includes all of the new updates we discussed today!
 - [GPA Help Portal](#)
 - [GPA Facebook Page](#)
 - [GPA Facebook Group](#)
 - [Sign-Up for Local Alerts](#)

Safety & Security

- - [Comment management tools](#)
 - [Privacy & Safety at Facebook](#)
 - [Managing Bullying and Harassment in Facebook Communities](#)
 - [Tips for Securing Your Facebook Account](#)
 - [Safety Center](#)
- - [To turn on 2-factor authentication](#)
 - [Facebook Security Check-Up](#)
 - [Facebook Protect](#)
 - [Tips for Moderating Your Page](#)

Ask Carlin and Jannell questions at: cdaharsh@fb.com and jannelle@fb.com