



TAMIO 2019 Annual Conference

Embassy Suites by Hilton Denton Convention Center
Denton, TX, June 5-7, 2019

TAMIO is your opportunity to connect with more than 190 communications professionals for 2 1/2 days and build lasting relationships with your target audience of municipal governments across the state of Texas.

Conference inclusion: All sponsorship levels include an exhibitor table and access to conference sessions for one or more representatives of your company (see details listed under each sponsorship level). All sponsorship levels will include a listing on the 2019 conference webpages and on the conference mobile app.

The TAMIO annual conference is growing. In 2018, our attendance of communication professionals increased by almost 50 registrants when compared with the 2017 attendance. While most of our attendees work for Texas cities, we have started to attract county workers. We also have attendees who are PIOs from police, fire, and other safety departments.

Please look over the sponsorship package. We believe the visibility and networking opportunities offered at the TAMIO Conference is terrific value for our sponsors. If you have any questions, please call or email Lauren Grossman at 512-231-7450 or laureng@tml.org.

(Note: Some items on the following sponsorship lists have a production timeline. Production will not be stopped if a sponsorship is bought late. The solution – choose early!)

The opportunity to be a sponsor during the 2019 TAMIO Annual Conference is open to any business or professional organization related to the government communications field. Accepting a company's sponsorship does not in any way constitute an official endorsement by TAMIO or its officers of any product or service offered by the sponsoring organization.

Availability is first come, first served:

1 Mobile Sponsor, 1 TAMI Award Submission Program sponsor, 1 TAMI Awards Banquet sponsor, 6 Platinum, 4 Gold, and 3 Silver

Mobile App Sponsor: \$4,000 SOLD
(Only one available - Best Visibility!)

The conference mobile app is here to stay. Like last year, we have a printed schedule-at-a-glance for those whose city phones cannot access the mobile app, but the mobile app will be the only way onsite for attendees to access the detailed schedule, speaker information, handouts, sponsors, meals, and more. As the sponsor of the mobile app, your logo and yours alone will show up on the startup every time someone opens the app and every page of the app.

With this sponsorship, you also receive:

- Sponsor logo on every page of mobile app which will go live to attendees approximately two to four weeks before the start of the conference.
- TAMIO includes you on one e-blast to all members advertising the conference and the mobile app that your company is sponsoring. (email blast includes approximately 250 emails representing 130 cities, counties and government entities.)
- Your logo is the top logo on the sponsor page of the TAMIO Conference webpage.
- Opportunity to give a 5-minute presentation at the Thursday breakfast or a two-minute video promo.
- Two (2) complimentary conference registrations. (These are also the representatives at your booth.)
- First right of refusal for the same sponsorship (dollar amount subject to change) for 2020.
- A copy of the conference attendee list provided a week before the conference.
- Exhibitor tables to include two (2) 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).

TAMI Awards Submission Program Sponsor: \$3,500
(Only one available – 2nd Best Visibility!) SOLD

Besides the conference mobile app, we are also using an online program for the TAMI Awards submissions and judging. Last year, the TAMI Awards had over 350 submissions and continues to grow every year. With this sponsorship, you will receive:

- Acknowledgment as the sponsor in all TAMI Awards marketing (the earlier this one is purchased the more we can promote you).
- Your logo on every submission page of the online awards program.
- One flash ad on the mobile app on Thursday of the conference.
- Opportunity to give a five-minute presentation at the TAMI Awards dinner or a two-minute video promo.
- Two (2) complimentary conference registrations. (These are also the representatives at your booth.)
- First right of refusal for the same sponsorship (dollar amount subject to change) for 2020.
- A copy of the conference attendee list provided a week before the conference.
- Exhibitor table to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).

TAMI Awards Banquet Sponsor: \$3,500 (Only one available – 3rd Best Visibility!)

The TAMI Award Banquet is where the winners of the 2019 TAMI Awards are announced. It is a very important event for our chapter and for the conference. With this sponsorship, you will receive:

- Acknowledgment as the sponsor at the TAMI Awards Banquet.
- Inclusion on one email blast to all TAMIO members about the annual conference (email blast includes approximately 235 emails representing 130 cities, counties and government entities).
- One flash ad on the mobile app on Thursday of the conference.
- Opportunity to give a five-minute presentation at the TAMI Awards dinner or a two-minute video promo.
- Two (2) complimentary conference registrations. (These are also the representatives at your booth.)
- Opportunity to put one promotional piece on each chair at the banquet (around 200-225 pieces)
- First right of refusal for the same sponsorship (dollar amount subject to change) for 2019 Annual Conference.
- A copy of the conference attendee list provided a week before the conference.
- Exhibitor tables to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).

Platinum Level - \$1,500

(7 available - Great Visibility) SOLD OUT!

There are six Platinum Level sponsorships assigned on a first-come basis.

1. Wednesday Opening Keynote sponsor – Wednesday is the first official day of the conference and we are still in the planning stages but this could be a keynote speaker, a ½ day intensive training session, a tour or a combination. This sponsor will be listed on the Wednesday signage. You will have up to five-minutes for a presentation or you can provide us a two-minute video promo. **SOLD**
2. Thursday Morning Keynote sponsor – This sponsor will be listed on the Thursday breakfast keynote signage. You will have up to five-minutes for a presentation or you can provide us a two-minute video promo. **SOLD**
3. Thursday Lunch TAMIO Film Fest sponsor – This sponsor will be listed on the Thursday lunch signage. You will have up to five-minutes for a presentation or you can provide us a two-minute video promo. **SOLD**
4. Friday Breakfast Keynote sponsor – This sponsor will be listed on the Friday breakfast keynote signage. You will have up to five-minutes for a presentation or you can provide us a two-minute video promo. **SOLD**

5. Friday Closing Keynote sponsor – This sponsor will be listed on the Friday closing keynote signage. You will have up to five-minutes for a presentation or you can provide us a two-minute video promo. **SOLD**
6. Conference Photographer - We want our conference to have professional shots especially for the TAMI Awards. You will have up to five-minutes for a presentation, time to be determined. **SOLD**
7. Restaurant Romp Shuttle sponsor – Everyone loves dinner out together and they really LOVE not driving. You will have up to five-minutes for a presentation, time to be determined. . **SOLD**

All six Platinum level sponsors receive:

- Inclusion on an email blast from TAMIO to conference attendees about our six Platinum sponsors. (*exception: if sponsorship is sold after the email blasts have concluded*)
- Two (2) complimentary conference registrations. (These registrants are also the representatives at your booth.)
- Exhibitor tables to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).
- A copy of the conference attendee list provided a week before the conference.
- Listings on the mobile app and on the TAMIO conference website.

Gold Level \$1000
(3 available – Good Visibility) SOLD OUT!

There are six Gold Level sponsorships assigned on a first-come basis.

1. Wednesday Afternoon Break sponsor – The conference opens on Wednesday afternoon followed by two breakout sessions. In between the sessions, we'll plan a break – around 20 minutes – where everyone will get a first look at our sponsor display tables. **SOLD**
2. Thursday Morning Break sponsor – Everyone needs time to reset and network and this is the first break of the day filled with education. The break is served in the same room as the sponsor tables. Your support will be acknowledged during the day and on signage. **SOLD**
3. Thursday Afternoon Break sponsor – After a full morning of education and a video filled lunch, everyone will want to refresh again in the afternoon. The break is served in the same room as the sponsor tables. Your support will be acknowledged during the day and on signage. **SOLD**

All five Gold level sponsors receive:

- One (1) complimentary conference registration. (This registrant is also the representative at your booth).
- Exhibitor tables to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).
- A copy of the conference attendee list provided a week before the conference.
- Listings on the mobile app and on the TAMIO conference website.

Silver Level - \$750 (3 available) SOLD OUT!

There are three opportunities for sponsorship at the Silver Level on a first-come, first-choice basis. This is for companies that may want to “test the waters” and just have a manned, display table. Your sponsorship includes:

- One (1) complimentary conference registration. (This registrant is also the representative at your booth).
- Exhibitor tables to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).
- A copy of the conference attendee list provided a week before the conference.
- Listings on the mobile app and on the TAMIO conference website.

Conference Representation:

Any sponsors who want to bring more representatives than included in their sponsorship will need to have that person(s) register for the conference. The Mobile App, TAMI Award Submission Program, TAMI Awards Banquet, and Platinum sponsorships include 2 representatives, Gold and Silver sponsorships include 1. We do recommend sending your booth representative to network during the breakfast/lunch sessions.

Rules, Regulations, Dates and Times

Your exhibit area is your responsibility and how you decide to display it is up to you as long as you don't infringe on another table. We just want everyone to have fun, network, and get the most out of this conference.

Please be aware that we must work with the hotel with regards to space and the availability of electricity. It is highly recommended that you bring an extension cord and power strip. We will provide you with one 6-foot, draped table and a guaranteed crowd of fun-loving, enthusiastic, professional communicators. All exhibitor tables will be located in the same room as the refreshment breaks.

Exhibit tables will be available for setup starting at 9am on Wednesday, June 5. We'll have more information on move-in for you in February or March, but you should be all setup by 1pm.

The afternoon break on Wednesday and the two breaks on Thursday will be held in the same area as the exhibit/display tables. We also recommend your attend all networking opportunities and meals as there is always some time to talk and meet people.

Tear down is scheduled after the afternoon break on Thursday, June 6, around 4:00pm. Typical conference times run from 1pm-5pm on Wednesday. 8am-5pm on Thursday, and from

8 am to 11 pm on Friday