

TAMIO

TEXAS ASSOCIATION OF MUNICIPAL
INFORMATION OFFICERS

TAMIO 2018 Annual Conference

Sheraton Georgetown Texas Hotel & Conference Center
Georgetown, TX, June 6-8, 2018

TAMIO is your opportunity to connect with more than 170 communications professionals for 2 1/2 days and build lasting relationships with your target audience of municipal governments across the state of Texas.

Conference inclusion: All sponsorship levels include an exhibitor table and access to conference sessions for one or more representatives of your company (see following details). All sponsorship levels will include a listing on the 2018 conference webpages and on the conference mobile app.

Our Sponsors tell us it's worth it!

- 70% of our members have been in the business for over 4 years.
- 1/3 of our members belong to other organizations – so your reach goes beyond TAMIO members
- 60% of our members use services from previous sponsors and 39% have met the company at the TAMIO Annual Conference.
- 80% of our sponsors had an excellent or satisfactory experience as a sponsor of TAMIO and said they plan to come back! (*Reference sponsor satisfaction survey 2014*)
- 83% sponsors last year had attended the prior year.

Please look over the sponsorship package. We believe the visibility and networking opportunities offered at the TAMIO Conference is terrific value for our sponsors. If you have any questions, please call or email Lauren Grossman at 512-231-7450 or laureng@tml.org.

(Note: Some items on the following sponsorship lists have a production timeline. Production will not be stopped if a sponsorship is bought late. The solution – choose early!)

The opportunity to be a sponsor during the 2018 TAMIO Annual Conference is open to any business or professional organization related to the government communications field. Accepting a company's sponsorship does not in any way constitute an official endorsement by TAMIO or its officers of any product or service offered by the sponsoring organization.

Availability is first come, first served:

1 Mobile Sponsor, 1 TAMI Award Submission Program sponsor, 1 TAMI Awards Banquet sponsor, 6 Platinum, 4 Gold, and 3 Silver

**Mobile App Sponsor: \$4,000 SOLD
(Only one available - Best Visibility!)**

TAMIO is going green and going technical. Last year was the first time we used the conference mobile app. Overall, it was a success and we are going to keep on using it. While there may be a printed schedule at a glance, the mobile app will be the only way onsite for attendees to access the detailed schedule, speaker information, handouts, sponsors, meals, and more. As the sponsor of the mobile app, your logo and yours alone will show up on the startup every time someone opens the app.

With this sponsorship, you also receive:

- Sponsor logo on every page of mobile app which will go live to attendees approximately two weeks before the start of the conference.
- TAMIO includes you on one e-blast to all members advertising the conference and the mobile app that your company is sponsoring. (email blast includes approximately 235 emails representing 130 cities, counties and government entities.)
- Your logo is the top logo on the sponsor page of the TAMIO Conference webpage.
- Opportunity to give a 5 minute presentation at the Thursday breakfast or a two minute video promo.
- Two (2) complimentary conference registrations. (These are also the representatives at your booth.)
- First right of refusal for the same sponsorship (dollar amount subject to change) for 2019.
- A copy of the conference attendee list provided a week before the conference.
- Exhibitor table to include two (2) 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).

**TAMI Awards Submission Program Sponsor: \$3,500
(Only one available – 2nd Best Visibility!) SOLD**

TAMIO is going green and last year successfully moved the TAMI Awards submission and judging 100% online. Last year, the TAMI Awards had over 320 submissions and continues to grow every year. With this sponsorship, you will receive:

- Acknowledgment as the sponsor in all TAMI Awards marketing (the earlier this one is purchased the more we can promote you).
- Your logo on every submission page of the awards program.
- One flash ad on the mobile app on Thursday of the conference.
- Opportunity to give a 5 minute presentation at the TAMI Awards dinner or a two minute video promo.
- Two (2) complimentary conference registrations. (These are also the representatives at your booth.)
- First right of refusal for the same sponsorship (dollar amount subject to change) for 2019.
- A copy of the conference attendee list provided a week before the conference.
- Exhibitor table to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).

TAMI Awards Banquet Sponsor: \$3,500 (Only one available – 3rd Best Visibility!)

The TAMI Award Banquet is where the winners of the 2018 TAMI Awards are announced. It is a very important event for our chapter and for the conference. With this sponsorship, you will receive:

- Acknowledgment as the sponsor at the TAMI Awards Banquet.
- Inclusion on one email blast to all TAMIO members about the annual conference (email blast includes approximately 235 emails representing 130 cities, counties and government entities).
- One flash ad on the mobile app on Thursday of the conference.
- Opportunity to give a 5 minute presentation at the TAMI Awards dinner or a two minute video promo.
- Two (2) complimentary conference registrations. (These are also the representatives at your booth.)
- Opportunity to put one promotional piece on each chair at the banquet (around 180-200 pieces)
- First right of refusal for the same sponsorship (dollar amount subject to change) for 2019 Annual Conference.
- A copy of the conference attendee list provided a week before the conference.
- Exhibitor table to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).

Platinum Level - \$1,500 (6 available - Great Visibility) **SOLD OUT**

There are six Platinum Level sponsorships assigned on a first-come basis.

1. Wednesday Opening Keynote sponsor – Wednesday is the first official day of the conference and we are still in the planning stages but this could be a keynote speaker, a ½ day intensive training session, a tour or a combination. This sponsor will be listed on the Wednesday signage. You will have up to 5 minutes for a presentation or you can provide us a two minute video promo. **SOLD**
2. Thursday Morning Keynote sponsor – This sponsor will be listed on the Thursday breakfast keynote signage. You will have up to 5 minutes for a presentation or you can provide us a two minute video promo. **SOLD**
3. Thursday Lunch Keynote sponsor – This sponsor will be listed on the Thursday lunch keynote signage. You will have up to 5 minutes for a presentation or you can provide us a two minute video promo. **SOLD**
4. Friday Morning Keynote sponsor – This sponsor will be listed on the Friday breakfast keynote signage. You will have up to 5 minutes for a presentation or you can provide us a two minute video promo. **SOLD**
5. Conference Photographer - We want our conference to have professional shots especially for the TAMI Awards. You will have up to 5 minutes for a presentation, time to be determined. **SOLD**
6. Restaurant Romp Shuttle sponsor – Everyone loves dinner out together and they really LOVE not driving. You will have up to 5 minutes for a presentation, time to be determined. **SOLD**

All six Platinum level sponsors receive:

- Inclusion on an email blast from TAMIO to conference attendees about our six Platinum sponsors. (*exception: if sponsorship is sold after the email blasts have concluded*)
- Two (2) complimentary conference registrations. (These registrants are also the representatives at your booth.)
- Exhibitor table to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).
- A copy of the conference attendee list provided a week before the conference.
- Listings on the mobile app and on the TAMIO conference website.

Gold Level \$1000 **(4 available – Good Visibility) SOLD OUT**

There are four Gold Level sponsorships assigned on a first-come basis.

1. Thursday Breakfast sponsor - We might just be waking up, but the hot fresh breakfast is attributed to you. We will announce your support during the breakfast and on signage. **SOLD**
2. Thursday Break sponsor – Everyone needs time to reset and network and the two breaks on Thursday (morning and afternoon) are for that purpose. Your support will be acknowledged during the day and on signage. **SOLD**
3. Friday Breakfast sponsor – As we conclude the conference on this day, help everyone get a great start. We will announce your support during the breakfast and on signage. **SOLD**
4. Centerpiece sponsor – The conference theme this year looks like a Jenga set and we are all about branding. As sponsor of the centerpieces, your logo will be on small Jenga sets that decorate the tables in the general session/meal room. On Friday, the sets will be given away to one person at each table – and your logo will be on the sets. **SOLD**

All four Gold level sponsors receive:

- One (1) complimentary conference registration. (This registrant is also the representative at your booth).
- Exhibitor table to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).
- A copy of the conference attendee list provided a week before the conference.
- Listings on the mobile app and on the TAMIO conference website.

Silver Level - \$750 (3 available) SOLD OUT

There are three opportunities for sponsorship at the Silver Level on a first-come, first-choice basis. This is for companies that may want to “test the waters” and just have a manned, display table. Your sponsorship includes:

- One (1) complimentary conference registration. (This registrant is also the representative at your booth).
- Exhibitor table to include one 6-ft draped table and two chairs for purpose of displaying product (electricity is not guaranteed).
- A copy of the conference attendee list provided a week before the conference.

- Listings on the mobile app and on the TAMIO conference website.

Conference Representation:

Any sponsors who want to bring more representatives than allowed in their sponsorship will need to have that person(s) register for the conference. The Mobile App, TAMI Award Submission Program, TAMI Awards Banquet, and Platinum sponsorships include 2 representatives, Gold and Silver sponsorships include 1. We do recommend sending your booth representative to network during the breakfast/lunch sessions.

Rules and Regulations – *the stuff we've gotta mention.*

Your exhibit area is your responsibility and how you decide to display it is up to you. We just want everyone to have fun, network and get the most out of this conference.

Please be aware that we must work with the hotel with regards to space and the availability of electricity. There are no guarantees. We will provide you with one 6-foot, draped table and a guaranteed crowd of fun-loving, enthusiastic, professional communicators. All exhibitor tables will be located in the same room or area as the breaks. No exceptions, please.

Exhibit tables will be available for setup starting at 9am on Wednesday, June 6. We'll have more information on move-in for you in February or March.

Both 30 minute breaks on Thursday will be held in the same area as the exhibit/display tables. We may be adding a break on Wednesday afternoon and will update this information once the decision is made. We also recommend your attend all networking opportunities and meals as there is always some time to talk and meet people.

Recommended tear down is after the afternoon break on Thursday, June 9, around 4:30. Typical conference times run from 8 a.m. to 5 p.m. on Thursday and from 8 a.m. to 1:30 p.m. on Friday. Number of sponsorships accepted will be based on hotel accommodations.

Your signature confirms that you, as the authorized representative for the sponsoring firm, have read and agreed to fully comply with the terms and conditions stated in the rules and regulations.