Industry Trends In Web Design

Civic Live: Gordon Duff
Civic Plus: Mark Friesen
Vision Internet: Ashley Fruechting
In The Beginning...

- 1st Generation
  - The Bulletin Board (everything goes)
Welcome to the City of Richardson. Here is a guide to our facilities, departments, frequently asked questions, phone directory, and email contact information. What is it like living in the City of Richardson? Learn about our location, Richardson - Plano Schools (map), history, and local activities right here.

Online Payments & Services:
- Brush & Bulky Item Pick-Up
- Pay Water Bill | Quick log on
- Pay Traffic Tickets
- Pay for Building Permits
- Police Alarm Permit
- Remain Drivers License

Receive City Email
Recycling Schedule
Trash Pickup Schedule
Texas Electric Choice
Warrant Search

Public Notices:
- Boards & Commissions, Notices & Agendas
- City Council Meetings: Weekly | Other Video
- City Council Members
- City Charter and Code of Ordinances

City News:
- Now in Stage Three Water Warning!
  The City of Richardson has amended the City’s Emergency Water Management Plan, changing the schedule for water use and setting a new target conservation level. Water Conservation | Report a violation

- Council Appoints Next City Manager
  During last night’s regular meeting, the Richardson City Council appointed Deputy City Manager Dan Johnson to the position of City Manager effective June 1, 2012. Learn more...

- Long-Time Richardson City Manager Announces Retirement
  City Manager Bill Kellner announced today he is retiring from the City of Richardson after a 35-year career with the City. Learn more...

- 2012 State of the City Highlights
  Richardson Mayor Bob Townsend delivered the annual State of the City Address today, a free, open-to-the-public event held at Richardson’s Eisemann Center, and declared that the state of Richardson is strong. Learn more... | See Video...

- Drainage Utility Link
  During the 2011-2012 budget process, the Council received briefings from City staff and had numerous discussions concerning the inclusion of a mid-year implementation of a storm water/drainage utility system. Learn more...

Performing Arts & Events:
- The Arts in Richardson
  XELA RSS
  UT Dallas School of Arts & Humanities
  Richardson Arts Groups

Featured Links:
- Richardson Today | Recreation Today
- Dallas Morning News Richardson | Week In Review
- Press Releases
- Animal Shelter | Adoptable
- Wish List
- Lost / Found Animals
- New! Register your pet online

- Dino Smart Dino Local program
- Food Handler Certification
- Restaurant Listings | Restaurant Scores

- CTV Video -
  Eisemann Center | Live - Above the Fold - Specialty | City Council Archive Council meetings on
  AT&T U-Verse Channel 99.

- GreenCOR: Be green to the COR
  Visit the City of Richardson's new webpage regarding various environmental initiatives. Learn more...
  View New Tree Inventory Application
Once The Electrons Formed...

• 1\textsuperscript{st} Generation
  • The Bulletin Board (everything goes)

• 2\textsuperscript{nd} Generation
  • The Poster Board (quick click info)
That Was Then... This Is Now...

- 1\textsuperscript{st} Generation
  - The Billboard (everything goes)
- 2\textsuperscript{nd} Generation
  - The Poster Board (quick click info)
- 3\textsuperscript{rd} Generation
  - The Who... (who do we want to be like?)
Now We’re Talkin

- Industry Trends
  - Search Centric
  - Scrollable
  - Split Layout
  - Traditional
- The Process
- Other trends to think about
- Best Practices
Search Centric Design Model
Scrollable Design
Split Layout
What To Expect When Your Designing...
What’s In The Box For Out Of The Box Design...
What Haven’t We Covered
Now For This Word From Our Audience...